

Calvin Klein

Fashion Watches

Fall / Winter 2023
FEBRUARY MARKET

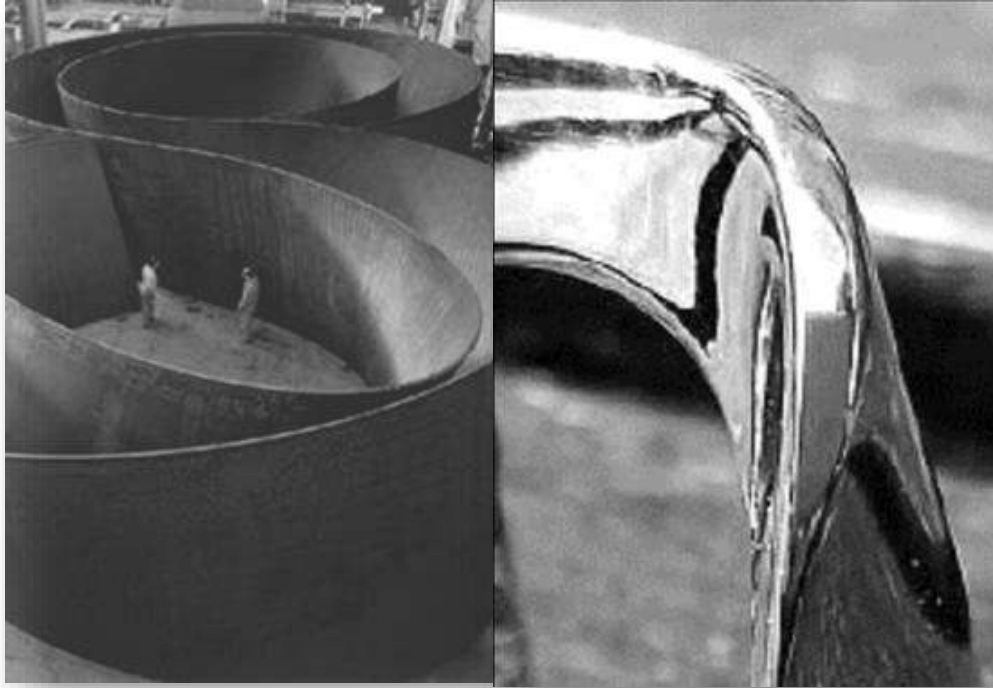
USD

Version 1

Women's

CK SHAPE

Energetic and Versatile



SCULPTURAL



Softly
Sculpted
Case



Sunray
Dial



Nested and
Polished
Indices

CK SHAPE

SCULPTURAL

Movement

Multi-Function

Case

Material

SS / GP / TT / CG

Size

38.5mm

Thickness

9.85mm

Water Resistance

3 Bar

Dial

Description

Sunray

Type of Indices

Nested and Polished

Attachment

Material

SS / GP / CG / TT Bracelet and Mesh

Closure

Clasp

Marketing Assets

-  Campaign Video
-  Beauty Shots
-  Product Images & Descriptions
-  Product Video
-  GIFs
-  Lifestyle Campaign Image



CK SHAPE

SCULPTURAL



CK SHAPE

SCULPTURAL



25200338

MULTI/SS/38.5MM/ SILVER DIAL
SS MESH

170 USD



Women's Campaign SKU

MUST HAVE:
US
LATAM



25200339

MULTI/GP/38.5MM/ GOLD DIAL
GP MESH

190 USD



25200340

MULTI/CG/38.5MM/ CG DIAL
CG MESH

190 USD



Women's
Delivery XHK:
June 20th, 2023

CK SHAPE

SCULPTURAL



CK SHAPE

SCULPTURAL

Women's
Delivery XHK:
June 20th, 2023



25200335

MULTI/SS/38.5MM/ BLUSH DIAL
SS BRACELET

180 USD



25200337

MULTI/TT SS & CG /38.5MM/ SILVER
WHITE DIAL
TT SS & CG BRACELET

190 USD



25200336

MULTI/GP/38.5MM/ GRAY DIAL
GP BRACELET

200 USD



ADMIRE

Everyday Elegance



Elongated
Bezel



Crystal
Embellished
Reflector
Ring



Minimalistic
Dial Language

TIMELESS

ADMIRE

TIMELESS

Movement

2H Quartz

Case

Material

SS / GP / TT / CG

Size

30mm and 36mm

Thickness

7.3mm

Water Resistance

3 Bar

Dial

Description

Powder

Type of Indices

Crystal

Attachment

Material

SS / GP / CG / TT Bracelet

Closure

Clasp

Marketing Assets

 Campaign Video

 Beauty Shots

 Product Images & Descriptions

 Product Video

 GIFs

 Lifestyle Campaign Image

ADMIRE

TIMELESS



ADMIRE

TIMELESS

Women's
Delivery XHK:
July 14th, 2023

Correct dial color as rendered
See SKU #25200368



25200332

2H/SS/30MM/ WHITE DIAL
SS BRACELET

170 USD



25200333

2H/GP/30MM/GREEN DIAL
GP BRACELET

190 USD



25200334

2H/RG/30MM/BLUSH DIAL
RG BRACELET

190 USD



ADMIRE

TIMELESS



ADMIRE

TIMELESS

Women's
Delivery XHK:
July 14th, 2023

Crystal setting and size to be improved in production

MUST HAVE:
LATAM



25200365

2H/SS/36MM/ WHITE DIAL
SS BRACELET

180 USD



MUST HAVE:
US



25200366

2H/TT SS & GP /36MM/ GOLD DIAL
TT SS & GP BRACELET

190 USD



MUST HAVE:
US



25200367

2H/GP/36MM/BLAK DIAL
GP BRACELET

200 USD



MUST HAVE:
LATAM



25200368

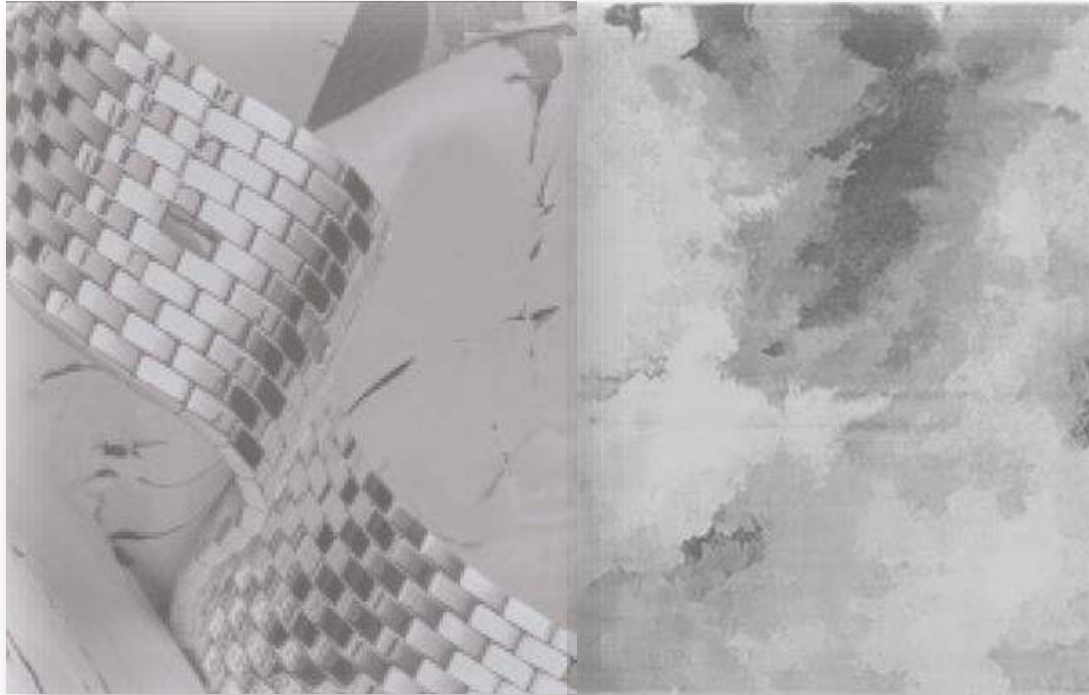
2H/ CG /36MM/BLUSH DIAL
CG BRACELET

200 USD



TWISTED BEZEL

Modern and Unexpected



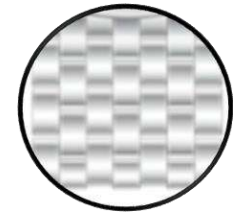
SCULPTURAL



Sculptural
Twisted Bezel



Mother of
Pearl Dial



Fluid Link
Bracelet

TWISTED BEZEL

SCULPTURAL

Movement

2H Quartz

Case

Material

SS / GP / CG / BLACK IP

Size

34mm

Thickness

7.7mm

Water Resistance

3 Bar

Dial

Description

Mother of Pearl

Type of Indices

N/A

Attachment

Material

SS / GP / CG / BLACK IP

Closure

Clasp

Marketing Assets

 Campaign Video

 Beauty Shots

 Product Images & Descriptions

 Product Video

 GIFs

 Lifestyle Campaign Image

TWISTED BEZEL

SCULPTURAL



TWISTED BEZEL

SCULPTURAL

Women's
Delivery XHK:
June 20th, 2023

MUST HAVE:
US



25200320

2H/SS/34MM/ GREY MOP DIAL
SS BRACELET

170 USD



MUST HAVE:
US



25200321

2H/GP/34MM/ WHITE MOP DIAL
GP BRACELET

190 USD



MUST HAVE:
LATAM



25200322

2H/CG/34MM/WHITE MOP DIAL
CG BRACELET

190 USD



25200323

2H/BLACK IP/34MM/BLACK MOP DIAL
BLACK IP BRACELET

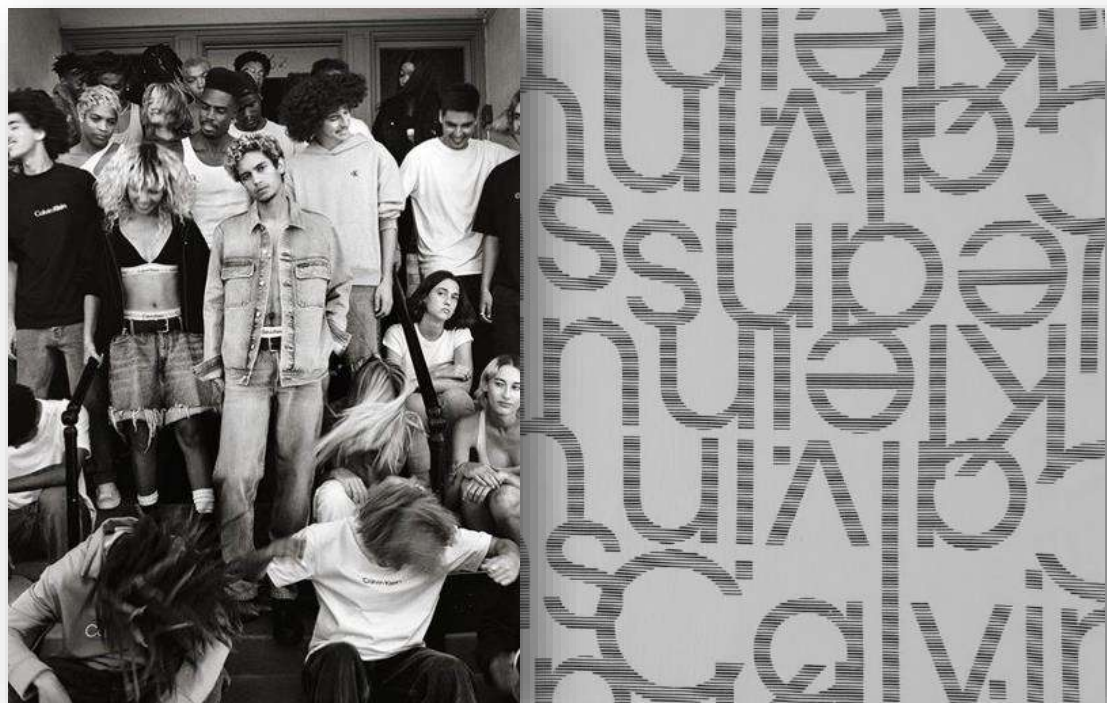
190 USD



Everyone

CK ICONIC

Unmistakable CK Style



ICONIC



Overt
Branding



Branded
Bezel



Integrated
Bracelet

Calvin Klein

Movement

3H Quartz

Case

Material

SS / GP / RG / COFFEE IP / KHAKI IP

Size

32mm / 40mm / 42mm

Thickness

9.5mm / 11.1mm / 11.1mm

Water Resistance

3 Bar

Dial

Description

Etched Striped / Matte / Matte

Type of Indices

N/A

Attachment

Material

SS / GP / RG Bracelets – GP / COFFEE IP SS / BLACK IP / KHAKI IP

Closure

Clasp

Marketing Assets

 Campaign Video

 Beauty Shots

 Product Images & Descriptions

 Product Video

 GIFs

 Lifestyle Campaign Image

CK ICONIC

ICONIC



Everyone's
Delivery XHK:
June 20th, 2023

MUST HAVE:
US



25200345

3H/SS/32MM/ SILVER DIAL
SS BRACELET

170 USD



25200346

3H/GP/32MM/ GOLD DIAL
GP BRACELET

190 USD



25200347

3H/RG/32MM/ BURGUNDY DIAL
RG BRACELET

190 USD



CK ICONIC

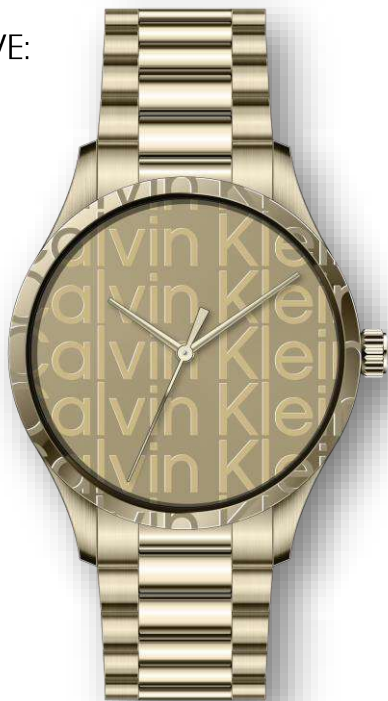
ICONIC

Everyone's
Delivery XHK:
June 20th, 2023



MUST HAVE:
US

Everyone's
Delivery XHK:
June 20th, 2023



25200327

3H/GP/40MM/ GOLD DIAL
GP BRACELET

190 USD



25200325

3H/COFFEE IP/40MM/ COFFEE DIAL
COFFEE IP BRACELET

190 USD



CK ICONIC

ICONIC

Everyone's
Delivery XHK:
June 20th, 2023



Everyone's
Delivery XHK:
June 20th, 2023

MUST HAVE:
US
LATAM



25200342

3H/SS/42MM/ SILVER DIAL
SS BRACELET

170 USD



25200344

3H/BLACK IP/42MM/ BLACK
DIAL
BLACK IP BRACELET

190 USD



25200343

3H/KHAKI IP/42MM/ KHAKI DIAL
KHAKI IP BRACELET

190 USD



Men's

IMPACT

Architecturally Inspired



Angular lugs



Knurled
Bezel



Ghosted
Hour Markers

IMPACT

ARCHITECTURAL

Movement

Multi-Function

Case

Material

SS / UMBER IP / BLACK IP / GREY IP

Size

4mm

Thickness

9.8mm

Water Resistance

3 Bar

Dial

Description

Galvanic

Type of Indices

Ghosted

Attachment

Material

SS / UMBER IP / BLACK IP BRACELETS, SS / GREY IP Mesh, BLACK / BROWN LEATHER

Closure

Clasp

Marketing Assets

 Campaign Video

 Beauty Shots

 Product Images & Descriptions

 Product Video

 GIFs

 Lifestyle Campaign Image

IMPACT

ARCHITECTURAL

Dial Changing to Silver



Dial is Silver as Rendered



25200356

MULTI/SS/44MM/ SILVER DIAL
SS BRACELET

190 USD



MUST HAVE:
US
LATAM



25200357

MULTI/UMBER IP/44MM/ GRAY
DIAL
UMBER BRACELET

220 USD



MUST HAVE:
US

Men's Campaign SKU



25200359

MULTI/BLACK IP/44MM/ BLACK
DIAL
BLACK IP BRACELET

220 USD



Men's
Delivery XHK:
June 20th, 2023

IMPACT

ARCHITECTURAL



Logo changing to Black as Rendered

Men's
Delivery XHK:
June 20th, 2023



25200360

MULTI /SS/44MM/ BLUE DIAL
SS MESH

180 USD



25200361

MULTI / COFFEE IP/44MM/ COFFEE DIAL
COFFEE IP MESH

200 USD



IMPACT

ARCHITECTURAL



Logo changing to Black as Rendered

Men's
Delivery XHK:
June 20th, 2023



25200364

MULTI / TT SS & BLACK IP /44MM
/ BLACK DIAL
BLACK LEATHER

160 USD



25200363

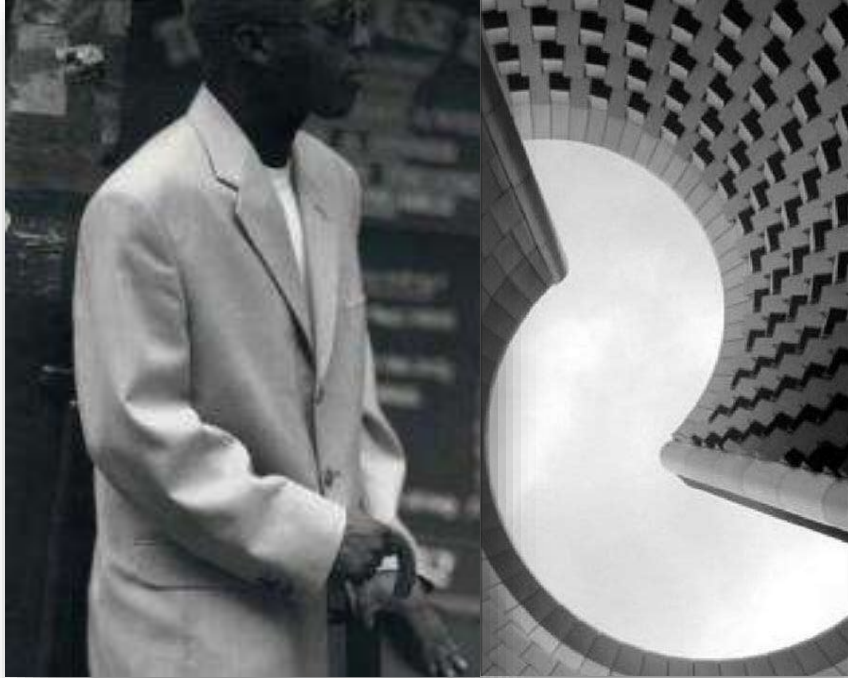
MULTI / GREY IP/44MM/ GREEN DIAL
BROWN LEATHER

170 USD



CK DEFINE

Metropolitan Inspired



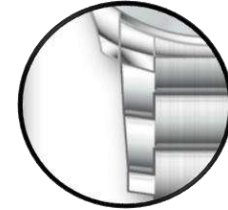
ARCHITECTURAL



Sculpted
Case



Tapered
Indices



Architectural
Shaped Links

CK DEFINE

ARCHITECTURAL

Movement

3HD

Case

Material

SS / GP / BLACK IP / GREY IP

Size

43mm

Thickness

9.85mm

Water Resistance

3 Bar

Dial

Description

Radial Brushed

Type of Indices

Brushed

Attachment

Material

SS / GP / BLACK IP / GREY IP Bracelet, SS / GREY IP Mesh, BROWN / BLACK LEATHER

Closure

Clasp and Buckle

Marketing Assets

 Campaign Video

 Beauty Shots

 Product Images & Descriptions

 Product Video

 GIFs

 Lifestyle Campaign Image

CK DEFINE

ARCHITECTURAL



CK DEFINE

ARCHITECTURAL

Men's
Delivery XHK:
July 14th, 2023

MUST HAVE:
US
LATAM



25200348

3HD/SS/43MM/ BLACK DIAL
SS BRACELET

170 USD



MUST HAVE:
US



25200349

3HD/GP/43MM/ GOLD DIAL
GP BRACELET

190 USD



MUST HAVE:
LATAM



25200351

3HD/BLACK IP/43MM/ BLACK
DIAL
BLACK IP BRACELET

190 USD



25200350

3HD/GREY IP/43MM/ GREEN DIAL
GREY IP BRACELET

190 USD



CK DEFINE

ARCHITECTURAL



CK DEFINE

ARCHITECTURAL

Men's
Delivery XHK:
July 14th, 2023



25200352

3HD/SS/43MM/ GREY DIAL
SS MESH

160 USD



25200353

3HD/GREY IP/43MM/ BURGUNDY DIAL
GREY IP MESH

180 USD



CK DEFINE

ARCHITECTURAL



CK DEFINE

ARCHITECTURAL

MUST HAVE:
LATAM

Men's
Delivery XHK:
July 14th, 2023



25200354

3HD/SS/43MM/ BLACK DIAL
BROWN LEATHER STRAP

140 USD



25200355

3HD/BLACK IP/43MM/ GREY DIAL
BLACK LEATHER STRAP

150 USD



Delivery XHK

Women's

June 20th, 2023
Women's Campaign



38.5 mm

25200335
25200336
25200337
25200338
25200339
25200340

June 20th, 2023



34 mm

25200320
25200321
25200322
25200323

July 14th, 2023



30 mm / 36 mm

25200332
25200333
25200334
25200365
25200366
25200367
225200368

Men's

June 20th, 2023
Men's Campaign



44 mm

25200356
25200357
25200359
25200360
25200361
25200363
25200364

July 14th, 2023



43 mm

25200348
25200349
25200351
25200350
25200352
25200353
25200354
25200355

Everyone

June 20th, 2023



32 mm

25200345
25200346
25200347

June 20th, 2023



40 mm / 42 mm

25200342
25200344
25200343
25200327
25200325