

COACH

SPRING SUMMER 2023
NOVEMBER 2022 MARKET

IN-STORE 4/1
XHK: 3/16
LAUNCH: 11/3

FAMILY **TATUM**
 MOVEMENT **3H DATE WINDOW**
 CASE SIZE **34MM**
 CASE THICKNESS **8.9MM**
 ATTACHMENT **3-LINK BRUSHED & POLISHED BRACELET**
 CLOSURE **DEPLOYMENT CLASP**
 GENDER **WOMEN'S**
 LIFE CYCLE **CORE**
 MARKETING ASSETS **☰ COPY © SOLDIER SHOT © BEAUTY SHOT**
 TREND **CCIS NEW SPORT SHAPED CASE/BEZEL**



14504156
TATUM

34MM CUSHION SS CASE
 BLUSH SUNRAY DIAL ETCHED
 COACH LOGO BEZEL
 CRYSTAL MARKERS

\$250 / €235 / £175 / CAD
 295 / MXN 4,912.93 / R\$ 1190

MUST HAVE:
US
LATAM



14504157
TATUM

34MM CUSHION GP CASE
 SILVER WHITE SUNRAY DIAL
 ETCHED COACH LOGO BEZEL
 CRYSTAL MARKERS

\$250 / €235 / £175 / CAD
 295 / MXN 4,912.93 / R\$ 1190

MUST HAVE:
US
ME
LATAM



14504158
TATUM

34MM CUSHION RG CASE
 SILVER WHITE SUNRAY DIAL
 ETCHED COACH LOGO BEZEL
 CRYSTAL MARKERS

\$250 / €235 / £175 / CAD
 295 / MXN 4,912.93 / R\$ 1190

MUST HAVE:
ME



14504159
TATUM

34MM CUSHION TT(GREY
 IP/RG) GREY SUNRAY DIAL
 ETCHED COACH LOGO BEZEL
 CRYSTAL MARKERS

\$250 / €235 / £175 / CAD 295
 / MXN 4,912.93 / R\$ 1190



14504160
TATUM

34MM CUSHION TT(SS/GP)
 NAVY SUNRAY DIAL ETCHED
 COACH LOGO BEZEL CRYSTAL
 MARKERS

\$250 / €235 / £175 / CAD 295
 / MXN 4,912.93 / R\$ 1190

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

TATUM
3H
28MM
7.2MM
3-LINK BRUSHED & POLISHED BRACELET
DEPLOYMENT CLASP
WOMEN'S
CORE
≡ COPY © SOLDIER SHOT
CCIS NEW SPORT SHAPED CASE/BEZEL



14504152
TATUM
28MM CUSHION SS CASE
BLUSH SUNRAY DIAL ETCHED
COACH LOGO BEZEL
CRYSTAL MARKERS

\$250 / €235 / £175 / CAD
295 / MXN 4,912.93 / R\$ 1190

MUST HAVE:
CHINA



14504153
TATUM
28MM CUSHION GP CASE
SILVER WHITE SUNRAY DIAL
ETCHED COACH LOGO BEZEL
CRYSTAL MARKERS

\$250 / €235 / £175 / CAD 295
/ MXN 4,912.93 / R\$ 1190



14504154
TATUM
28MM CUSHION RG CASE
SILVER WHITE SUNRAY DIAL
ETCHED COACH LOGO BEZEL
CRYSTAL MARKERS

\$250 / €235 / £175 / CAD
295 / MXN 4,912.93 / R\$ 1190

MUST HAVE:
CHINA



14504155
TATUM
28MM CUSHION TT(GREY
IP/RG) GREY SUNRAY DIAL
ETCHED COACH LOGO BEZEL
CRYSTAL MARKERS

\$250 / €235 / £175 / CAD 295
/ MXN 4,912.93 / R\$ 1190

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

TATUM
3H
34MM
8.9MM
3-LINK BRUSHED & POLISHED BRACELET
DEPLOYMENT CLASP
WOMEN'S
TREND
☰ COPY © SOLDIER SHOT © BEAUTY SHOT
CCIS STONE WORK



14504167
TATUM
34MM CUSHION GP CASE
CRYSTAL SET PASTEL DIAL
ETCHED COACH LOGO BEZEL

\$395 / €375 / £295 / CAD 475 /
MXN 7,800.86 / R\$ 1890



14504168
TATUM
34MM CUSHION RG CASE
CRYSTAL SET DIAL ETCHED
COACH LOGO BEZEL

\$395 / €375 / £295 / CAD 475 /
MXN 7,800.86 / R\$ 1890

FAMILY **GREYSON**
 MOVEMENT **3H**
 CASE SIZE **36MM**
 CASE THICKNESS **7.6MM**
 ATTACHMENT **SIGNATURE C DEBOSSED LEATHER STRAP**
 CLOSURE **BUCKLE**
 GENDER **WOMEN'S**
 LIFE CYCLE **TREND**
 MARKETING ASSETS **≡ COPY © SOLDIER SHOT**
 TREND **COACH LAVENDER & SIGNATURE C**

final design direction tbc
 Brand to confirm sku



14504142
 GREYSON

36MM ROUND SS CASE BLACK
 LEATHER DIAL SIGNATURE C
 BLACK LEATHER STRAP

\$225 / €215 / £150 / CAD 275
 / MXN 4,481.90/R\$ 1090



14504141
 GREYSON

36MM ROUND GP CASE CHALK
 LEATHER DIAL SIGNATURE C
 CHALK LEATHER STRAP

\$225 / €215 / £150 / CAD 275
 / MXN 4,481.90/R\$ 1090



14504164
 GREYSON

36MM ROUND GP CASE
 SIGNATURE C SADDLE LEATHER
 DIAL SIGNATURE C SADDLE
 LEATHER STRAP

\$225 / €215 / £150 / CAD 275
 / MXN 4,481.90/R\$ 1090



14504163
 GREYSON

36MM ROUND CG CASE
 SIGNATURE C LAVENDER
 LEATHER DIAL SIGNATURE C
 LIGHT PURPLE LEATHER STRAP

\$225 / €215 / £150 / CAD 275
 / MXN 4,481.90/R\$ 1090

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

TEAROSE
2H
28MM
12MM
LEATHER STRAP
BUCKLE
WOMEN'S
ONE SHOT
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COACH SIGNATURE TEA ROSE MOTIF



14504151
TEA ROSE

28MM GP CASE AND SCULPTED
TEA ROSE WITH PEACH PEARL ON
THE CENTER OF SS C
SILVER WHITE SUNRAY DIAL AND
CHALK LEATHER STRAP

\$295 / €285 / £225 / CAD 350 /
MXN 5,688.79 / R\$ 1390



14504150
TEA ROSE

28MM RP CASE AND SCULPTED
TEA ROSE WITH ROSE PEARL ON
THE CENTER OF SS C
PALE PINK SUNRAY DIAL AND
ROUGE LEATHER STRAP

\$295 / €285 / £225 / CAD 350 /
MXN 5,688.79 / R\$ 1390



14504149
TEA ROSE

28MM GP CASE AND SCULPTED
TEA ROSE WITH CREAM PEARL ON
THE CENTER OF SS C
GP SUNRAY DIAL AND SADDLE
LEATHER STRAP

\$295 / €285 / £225 / CAD 350 /
MXN 5,688.79 / R\$ 1390

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

CRUISER
3H CHRONOGRAPH
37MM
10MM
LEATHER STRAP
BUCKLE
WOMEN'S
TREND
☰ COPY © SOLDIER SHOT
CCIS STONE WORK



14504122
CRUISER
37MM ROUND CHRONO SS
CASE SILVER WHITE SUNRAY
DIAL CRYSTAL PAVE SUB DIALS
CHALK LEATHER STRAP

\$295 / €285 / £225 / CAD 350
/ MXN 5,688.79 / R\$ 1390



14504123
CRUISER
37MM ROUND CHRONO RG
CASE SILVER WHITE SUNRAY
DIAL CRYSTAL PAVE SUB DIALS
BLOSSOM LEATHER STRAP

\$295 / €285 / £225 / CAD 350
/ MXN 5,688.79 / R\$ 1390



14504121
CRUISER
37MM ROUND CHRONO GP
CASE SILVER WHITE SUNRAY
DIAL CRYSTAL PAVE SUB DIALS
SADDLE LEATHER STRAP

\$295 / €285 / £225 / CAD 350
/ MXN 5,688.79 / R\$ 1390

FAMILY	CARY
MOVEMENT	2H
CASE SIZE	34MM
CASE THICKNESS	7MM
ATTACHMENT	BRUSHED & POLISHED BRACELET
CLOSURE	DEPLOYMENT CLASP
GENDER	WOMEN'S
LIFE CYCLE	TREND
MARKETING ASSETS	≡ COPY © SOLDIER SHOT
TREND	N/A



14504137

CARY

34MM TRI-METAL (SS/GP/RG)
CRYSTAL SET BEZEL, SILVER
WHITE SUNRAY TRACK, WHITE
MOP CENTER ZONE, CRYSTAL SET
MARKERS, TRANSPARENT GREY
CABOCHON

\$295 / €285 / £225 / CAD 350 /
MXN 5,688.79 / R\$ 1390

MUST HAVE:

US

ME

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

CHELSEA
2H
32MM
7MM
BRUSHED & POLISHED BRACELET
DEPLOYMENT CLASP
WOMEN'S
TREND
☰ COPY © SOLDIER SHOT
CCIS STONE WORK



14504165
CHELSEA

32MM ROUND SS CASE PASTEL
CRYSTAL SET BEZEL SILVER
WHITE SUNRAY DIAL POLISHED
BRACELET

\$295 / €285 / £225 / CAD 350 /
MXN 5,688.79 / R\$ 1390



14504166
CHELSEA

32MM ROUND CG CASE
CRYSTAL SET BEZEL CG
SUNRAY DIAL SET BRACELET

\$495 / €475 / £375 / CAD
595 / MXN 7,400 / R\$ 2350

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

CADIE
2H
17.5X28.5MM
6.1MM
BANGLE
FOLD-OVER CLASP
WOMEN'S
TREND
☰ COPY © SOLDIER SHOT
COACH SIGNATURE C



14504147

CADIE

17.5X28.5MM TANK SS
OXIDIZED & SEMI-
TRANSLUCENT ENAMEL
BANGLE SILVER WHITE
SUNRAY DIAL CLEAR
CABOCHON

\$295 / €285 / £225 / CAD
350 / MXN 5,688.79 / R\$ 1390

FAMILY
 MOVEMENT
 CASE SIZE
 CASE THICKNESS
 ATTACHMENT
 CLOSURE
 GENDER
 LIFE CYCLE
 MARKETING ASSETS
 TREND

GREYSON
3H DATE WINDOW CHRONOGRAPH
41MM
9.5MM
LEATHER STRAP
BUCKLE
MEN'S
CORE
 ☰ COPY © SOLDIER SHOT © BEAUTY SHOT
CCIS GENDERING EVERYONE



14602631
 GREYSON

41MM GP CASE BLACK
 SUNRAY DIAL BLACK
 LEATHER STRAP

\$295 / €285 / £225 / CAD
 350 / MXN 5,688.79 / R\$
 1390



14602629
 GREYSON

41MM GP CASE NAVY
 SUNRAY DIAL SADDLE
 LEATHER STRAP

\$295 / €285 / £225 / CAD
 350 / MXN 5,688.79 / R\$
 1390

MUST HAVE:
 US
 ME
 LATAM
 CHINA



14602630
 GREYSON

41MM BLACK IP CASE BLACK
 SUNRAY DIAL DARK BROWN
 LEATHER STRAP

\$295 / €285 / £225 / CAD
 350 / MXN 5,688.79 / R\$
 1390

MUST HAVE:
 US
 ME
 LATAM
 CHINA



14602636
 GREYSON

41MM RG CASE GREY
 SUNRAY DIAL GREY LEATHER
 STRAP

\$295 / €285 / £225 / CAD
 350 / MXN 5,688.79 / R\$
 1390

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS

KENT *SUSTAINABLE MATERIALS

3H DATE WINDOW AUTOMATIC

40MM

10.9MM

REGENERATIVE LEATHER STRAP

*leather sourced from ranches that use regenerative agricultural practices designed to maintain and rejuvenate grasslands, absorb carbon and increase biological diversity, soil health and productivity

CERTIFIED RECYCLED STAINLESS-STEEL BUCKLE

*made up of over 85% recycled steel

UNISEX

TREND

≡ COPY © SOLDIER SHOT

MGI/COACH SUSTAINABLE CORPORATE INITIATIVE

ATTACHMENT
CLOSURE

GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

*MGI Sustainable Corporate Design & Development
Big Ideas for FY24, 2023 all brands*



- Automatic movements: at least X number of models in each brand
- Solar movements: at least X number of families in each brand
- Recycled 316 stainless steel: at least X% families in each brand
- Recycled / ocean plastics: at least X% families in each brand
- Migrate leather sourcing to certified tanneries and recycled strap materials : at least X% in each brand



14602628

KENT

**40MM CERTIFIED RECYCLED STAINLESS
STEEL* WHITE SUNRAY DIAL SADDLE
REGENERATIVE LEATHER STRAP****

*made up of over 85% recycled steel

**supports rejuvenation of grassland and soil
health

\$375 / €360 / £295 /

CAD 450 / MXN 5,600 / R\$ 1790

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

PERRY
2H
36MM
7.5MM
LEATHER STRAP
BUCKLE
WOMEN'S
ONE SHOT
☰ COPY © SOLDIER SHOT ● BEAUTY SHOT/ANIMATION
COACH SS'23 COLOR PALETTE TIE-BACK



14504136
PERRY

36MM CG CASE BLUE C'S ON
SILVER WHITE SUNRAY ON
DIAL BLUE LEATHER STRAP

\$150 / €145 / £125 / CAD
180 / MXN 2,930.17 / R\$ 750



14504135
PERRY

36MM CG CASE PEONY PINK
C'S ON SILVER WHITE
SUNRAY ON DIAL PEONY
PINK LEATHER STRAP

\$175 / €170 / £125 / CAD
210 / MXN 3,447.41 / R\$ 850



14504134
PERRY

36MM GP CASE PURPLE C'S
ON SILVER WHITE SUNRAY
DIAL PURPLE LEATHER STRAP

\$175 / €170 / £125 / CAD
210 / MXN 3,447.41 / R\$ 850

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

PERRY
2H
36MM
7.5MM
SIGNATURE C COATED CANVAS
BUCKLE
WOMEN'S
ONE SHOT
≡ COPY © SOLDIER SHOT
COACH SIGNATURE C - PRIDE



14504075

PERRY

36MM GP PRIDE RAINBOW C
COATED CANVAS

\$175 / €170 / £125 / CAD
210 / MXN 3,447.41 / R\$ 850

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

CHARLES
2H
41MM
7.5MM
MATTE & SHINE TEXTURE C SILICONE STRAP
BUCKLE
MEN'S
ONE SHOT
☰ COPY © SOLDIER SHOT
COACH SIGNATURE C



14602634
CHARLES
CHARLES 41MM SS CASE
NAVY BLUE SIGNATURE C
SILICON STRAP

\$175 / €170 / £125 / CAD
210 / MXN 3,447.41/R\$
850



14602633
CHARLES
CHARLES 41MM GP CASE
BLACK SIGNATURE C SILICON
STRAP

\$175 / €170 / £125 / CAD
210 / MXN 3,447.41/R\$ 850



14602635
CHARLES
CHARLES 41MM GREY IP
CASE GREY SIGNATURE C
SILICON STRAP

\$175 / €170 / £125 / CAD
210 / MXN 3,447.41/R\$ 850

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

APPLE WATCH BAND
NA
FITS THE 38/40/41MM APPLE WATCH
NA
SIGNATURE C SILICONE STRAP
BUCKLE
WOMEN'S
ONE SHOT
☰ COPY © SOLDIER SHOT
COACH LAVENDER & SIGNATURE C



14700195

APPLE WATCH BAND
38/40/41MM SS LAVENDER
SIGNATURE C SILICON STRAP

\$85 / €85 / £75 / CAD 110 /
MXN 1,637

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

APPLE WATCH BAND
NA
FITS THE 38MM & 41MM APPLE WATCH
NA
SIGNATURE C COATED CANVAS STRAP
BUCKLE
UNISEX
ONE SHOT
☰ **COPY © SOLDIER SHOT**
COACH SIGNATURE C - PRIDE



14700167
APPLE WATCH BAND
38/40/41MM SS RAINBOW
SIGNATURE C COATED
CANVAS

\$95 / €85 / £75 / CAD 110 /
MXN 1,637



14700166
APPLE WATCH BAND
42/44/45MM SS RAINBOW
SIGNATURE C COATED CANVAS

\$95 / €85 / £75 / CAD 110 / MXN
1,637

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

APPLE WATCH BAND
NA
FITS THE 38/40/41MM APPLE WATCH
NA
SIGNATURE C DEBOSSED LEATHER STRAP
BUCKLE
WOMEN
ONE SHOT
☰ COPY © SOLDIER SHOT
COACH SIGNATURE C



14700209
APPLE WATCH BAND
38/40/41MM SS/CHALK
DEBOSSED SIGNATURE C
LEATHER STRAP

\$125 / €110 / £95 / CAD
150 / 2,456.03MXN



14700208
APPLE WATCH BAND
38/40/41MM SS/BUBBLE
GUM DEBOSSED SIGNATURE
C LEATHER STRAP

\$125 / €110 / £95 / CAD
150 / 2,456.03MXN



14700199
APPLE WATCH BAND
38/40/41MM GP/SADDLE
DEBOSSED SIGNATURE C
LEATHER STRAP

\$125 / €110 / £95 / CAD 150 /
2,456.03MXN

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

APPLE WATCH BAND
NA
FITS THE 38/40/41MM APPLE WATCH
NA
LEATHER CHAIN LINK BRACELET
FOLD-OVER CLASP
WOMEN
ONE SHOT
☰ COPY © SOLDIER SHOT
COACH SIGNATURE CHAIN LINK



14700188
APPLE STRAP
38 41MM SADDLE
LEATHER LEATHER-
THREADED GP CHAIN-LINK
BRACELET

\$175 / €170 / £125 /
CAD 210 / 3447.41MXN



14700187
APPLE STRAPS
38 41MM BLACK LEATHER
LEATHER-THREADED SS
CHAIN-LINK BRACELET

\$175 / €170 / £125 /
CAD 210 / 3447.41MXN

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

APPLE WATCH BAND
NA
FITS THE 38/40/41MM APPLE WATCH
NA
MESH BRACELET
FOLD-OVER CLASP
WOMEN
CORE
☰ COPY © SOLDIER SHOT © BEAUTY SHOT
COACH SIGNATURE MOTIF CHARM



14700207
APPLE WATCH BAND
38/40/41MM BLACK IP
MESH BRACELET WITH GP
SCULPED C CHARM

\$125 / €110 / £95 / CAD
150 / 2,456.03MXN

MUST HAVE:
US
ME
LATAM



14700206
APPLE WATCH BAND
38/40/41MM GP MESH
BRACELET WITH SS TEA ROSE
CHARM

\$125 / €110 / £95 / CAD 150 /
2,456.03MXN

MUST HAVE:
US
ME
LATAM

FAMILY
MOVEMENT
CASE SIZE
CASE THICKNESS
ATTACHMENT
CLOSURE
GENDER
LIFE CYCLE
MARKETING ASSETS
TREND

APPLE WATCH BAND
NA
FITS THE 42/44/45MM APPLE WATCH
NA
LEATHER & COATED CANVAS STRAP
BUCKLE
UNISEX
ONE SHOT
☰ COPY © SOLDIER SHOT
COACH SIGNATURE C



14000097
APPLE WATCH BAND
42/44/45MM SS MIDNIGHT NAVY
LEATHER STRAP + CHARCOAL
SIGNATURE C COATED CANVAS
STRAP

\$195 / €190 / £150 / CAD 235 /
MXN 4,050.86