

# People

FOOTWEAR™

FALL | WINTER 2021

# People Footwear FW21 Visual Line Plan



## Key Stories

DREAMCYCLING



MODERN  
OUTDOOR & WINTER



EVERYDAY LADIES



## Q3

JUNE 1

**9** EXISTING STYLES  
NEW COLORS

**2** NEW ADULTS STYLES  
THE YETI  
THE SPANNOS II

**1** NEW KIDS STYLE  
THE YETI KIDS

## Q4

AUGUST 1

**4** NEW ADULTS STYLES  
THE SHEA  
THE PHILLIPS CHELSEA  
THE WALDO TRAIL  
THE TROOPER

**2** NEW KIDS STYLE  
THE MJ  
THE PHILLIPS CHELSEA KIDS







# People

FOOTWEAR™

**FALL | WINTER 2021**

NEW PRODUCTS

# FW 2021 ADULTS

People  
FOOTWEAR™

\$\$\$



THE LENNON PREP \$75



THE YETI \$70



THE WALDO TRAIL \$120



THE TROOPER \$150

\$\$



THE LENNON CHILLER \$65



THE SPANNOS II \$60-\$65



THE PHILLIPS MESH \$70



THE PHILLIPS CHELSEA \$100

\$



THE LENNON \$55



THE SENNA \$55



THE RIO \$50



THE LENNON SLIDE \$40



THE SHEA \$50-\$55



THE ACE \$50

SANDAL

SLIP-ON

SNEAKER

BOOT



# THE SHEA

## FEATURES

Fully Molded SkyLite™ foam upper  
SuperCush™ sock-liner with moisture-wicking liner  
Arch ventilation



People  
FOOTWEAR™

# THE SHEA USD \$50 / \$55 (Graphic)



**People**  
FOOTWEAR™

## CORE



Really Black



Mariner Blue



Peacock Blue



Winter Rose



Really Black/ Tartan Plaid



Houndstooth

# THE SPANNOS II

## FEATURES

Molded SkyLite™ foam midsole

SuperCush™ sock-liner with moisture-wicking liner

Rubber tread pods for “no-slip” traction

Lightweight breathable canvas upper

Stretch gore vamp

**People**  
FOOTWEAR™



# THE SPANNOS II

USD \$60 / \$65 (Graphic)



**People**  
FOOTWEAR™

## CORE



Really Black / Yeti  
White



Mariner Blue / Yeti  
White



Shroom Brown  
/Picket White

## SEASONAL



Rosewater / Yeti  
White



Houndstooth



# THE WALDO TRAIL

## FEATURES

- Molded SkyLite™ foam midsole
- SuperCush™ sock-liner with moisture-wicking liner
- Rubber tread pod for “no-slip” traction
- DreamKnit™ upper with “no-sew” hotmelt mudguard
- Stretch cord lace system



**People**  
FOOTWEAR™

# THE WALDO TRAIL

USD \$120



**People**  
FOOTWEAR™

## CORE



Really Black / Yeti White



Yeti White / Yeti White

## SEASONAL



Really Black / Beetroot Purple



Dark Sapphire / Wild Lime



Aluminum / Desert Sun

# THE YETI

## FEATURES

Molded SkyLite™ foam midsole

SuperCush™ sock-liner with moisture-wicking liner

Adjustable woven nylon webbing strap

DreamWool™ synthetic upper





# THE YETI USD \$70



## CORE



Really Black / Really Black



Mariner Blue / Yeti White

## SEASONAL



Aluminum / Picket White /  
Desert Sun



Capulet Olive / Yeti White  
/ Really Black

# THE PHILLIPS CHELSEA

## FEATURES

Molded SkyLite™ foam midsole

SuperCush™ sock-liner with moisture-wicking liner

Ripstop nylon upper with water resistant mudguard

Slip-On elastic gore panels



**People**  
FOOTWEAR™

# THE PHILLIPS CHELSEA

USD \$100



**People**  
FOOTWEAR™



Really Black / Really Black



Aluminum / Picket  
White / Desert Sun



Trooper / Pelican



Really Black / Picket  
white / Limelight



# THE TROOPER

## FEATURES

- Molded SkyLite™ foam shell midsole
- SuperCush™ sock-liner with moisture-wicking liner
- Rubber tread pods for “no-slip” traction
- Synthetic nubuck upper
- Waterproof with gusseted tongue
- DreamWool™ liner for warmth
- Slip-On fit with stretch cord lacing



People  
FOOTWEAR™

# THE TROOPER

USD \$150



**People**  
FOOTWEAR™



Really Black / Really Black



Aluminum / Walnut / Picket  
White



Charcoal Gray / Yeti White





**People**  
FOOTWEAR

**FALL | WINTER 2021**

CARRYOVERS

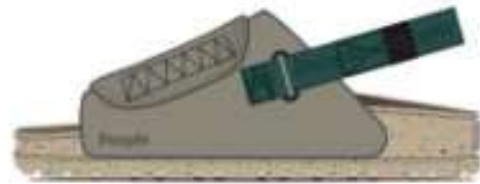


# THE LENNON PREP USD \$75

## CARRYOVER



Brown | Shroom Brown



Covert Green | Shroom Brown



Burnt Sienna | Shroom Brown



Really Black | Tarrac

## SEASONAL



Dark Sapphire | Aluminium | Desert Sun



Aluminium | Picket White | Desert Sun

# THE LENNON CHILLER USD \$65

## CARRYOVER



Really Black



Deep Jade/ Polar Grey/ Mocha



Sweet Corn/ Shroom Brown

## SEASONAL



Aluminum / Picket  
White / Desert Sun



Really Black / Picket  
White / Charcoal Grey



Outer Space /  
Pelican / Rosewater

**THE LENNON** USD \$55

CARRYOVER



Shroom Brown/ Really Black



Really Black

SEASONAL



Outer Space / Rosewater



Capulet Olive / Aluminum / Dark Sapphire



Walnut / Aluminum / Lime Green



# THE LENNON SLIDE USD \$40

## CARRYOVER



Really Black/ Yeti  
White



Really Black/ Really  
Black



Metallic Silver/ Fiesta



Metallic Silver/ Winter  
Rose

## SEASONAL



Outer Space / Pelican /  
Yeti White



Metallic Silver /  
Daydream Blue



Really Black / Yeti  
White



Really Black/Metallic  
Gold

**THE SENNA** USD \$55

CARRYOVER



Paddington Blue



Candy Apple/ Sweet  
Corn

SEASONAL



Walnut / Desert Sun



Metallic Gold/ Really  
Black

# THE RIO USD \$50

## CARRYOVER



Mariner Blue/ Cloud Grey



Picket White/ Yeti White



Winter Rose/ Picket White

## SEASONAL



Skyline Grey / Really Black



Trooper / Yeti White



# THE PHILLIPS USD \$70

## CARRYOVER



Really Black/ Picket White



Yeti White



Skyline Grey/ Cloud Grey

## SEASONAL



Aluminum / Picket White / Desert Sun



Outer Space / Pelican



Vallarta Blue / Picket White

**THE ACE** USD \$50

CARRYOVER



Yeti White/ Kelly Green



Polar Grey/ Candy Apple



Really Black/ Yeti White



Picket White/ Mustard

SEASONAL



Capulet Olive/Picket  
White



Rosewater/Picket White

# FW 2021 KIDS

little peeps  
**People**  
FOOTWEAR™

\$\$\$

\$\$

\$



THE LENNON CHILLER \$45



THE YETI KIDS \$50



THE RAE \$35



THE SLATER KIDS  
\$40 GRAPHIC | \$35 [SOLID]



THE SENNA KIDS \$30



THE PHILLIPS  
MESH KIDS \$50



THE ACE KIDS \$35



THE PHILLIPS CHELSEA  
KIDS \$70

SANDAL

SLIP-ON

SNEAKER

BOOT





little peeps  
**People**  
FOOTWEAR™

**FALL | WINTER 2021**

NEW PRODUCTS

# THE RAE

## FEATURES

Fully Molded SkyLite™ foam upper  
TPU Bow embellishment  
Easy slip-on secure fit



little peeps  
**People**  
FOOTWEAR™

**THE RAE**

USD \$35



little peeps  
**People**  
FOOTWEAR™

CORE



Really Black



Mariner Blue



Cutie Pink



Picket White

OR



Light Purple



# THE YETI KIDS

## FEATURES

Molded SkyLite™ foam midsole

SuperCush sock-liner with moisture-wicking liner

Adjustable woven nylon webbing strap

DreamWool synthetic upper

little peeps  
**People**  
FOOTWEAR™



# THE YETI KIDS

USD \$50



little peeps  
**People**  
FOOTWEAR™

## CORE



Really Black / Yeti White



Mariner Blue /  
Daydream Blue



Rosewater / Picket White

## SEASONAL



Aluminum / Picket White /  
Desert Sun

# THE PHILLIPS CHELSEA KIDS

## FEATURES

Molded SkyLite™ foam midsole

SuperCush™ sock-liner with moisture-wicking liner

Ripstop nylon upper with water resistant mudguard

Slip-On elastic gore panels



little peeps  
**People**  
FOOTWEAR™



# THE PHILLIPS CHELSEA KIDS

USD \$70



little peeps  
**People**  
FOOTWEAR™

## CORE



Really Black / Picket  
White / Daydream Blue



Mariner Blue / Wild  
Lime



Cutie Pink / Yeti White



Candy Apple / Picket  
White / Daydream Blue





little peeps  
**People**  
FOOTWEAR™

**FALL | WINTER 2021**

CARRYOVERS

# THE LENNON CHILLER KIDS USD \$45

## CARRYOVER



Indigo Blue/  
Paddington Blue



Playground Pink/  
Beetroot Purple



Outer Space / Pelican  
/ Desert Sun



Rosewater / Trooper



Charcoal Grey / Polar  
Grey / Really Black



Rosewater / Aquamarine  
/ Light Purple

**THE SENNA KIDS** USD \$30

CARRYOVER



Mariner Blue/ Red



Cutie Pink/ Yeti White



Slate Blue/ Dark Green



Peacock Blue /  
Limelight



Metallic Gold /  
Ochre



# THE PHILLIPS KIDS USD \$50

## CARRYOVER



Mariner Blue/ Picket White



Cutie Pink/ Picket White



Slate Blue/ Picket White



Yeti White/ Really Black

## SEASONAL



Really Black /  
Limelight



Outer Space /  
Rosewater



# THE ACE KIDS USD \$35

## CARRYOVER



Mariner Blue/ Picket White



Polar Grey/ Cloud Grey



Cutie Pink/ Picket White

## SEASONAL



Aquamarine / Orchid



Capulet Olive / Blazing Orange



Metallic Gold / Really  
Black

# THE SLATER KIDS USD \$35 / \$40 Graphic

## CARRYOVER



Picket White/ Yeti  
White



Really Black/ Picket  
White



Popsicle Tye Dye/  
Picket White



Checker/ Picket White

## SEASONAL



Hawaiian Print / Orchid



Marine Camo / Yeti White



Aquamarine / Picket White