



OLIVIA · BURTON
LONDON



Trend Newness

JANUARY SS21



Co-founders
Jemma and Lesa



The Story

Olivia Burton is the British accessories brand founded in 2012 by best friends and former fashion buyers, Jemma and Lesa.

Designed in their pretty London studio, the designers look to vintage, fashion trends and nature to inspire the kind of accessories you won't find anywhere else. Olivia Burton believe in taking care of what you already have and buying quality pieces that will last, so you can treasure them forever.

JANUARY SS₂₁ NEWNESS

CLASSICS



OBI6SE09
MOP Dial, Screw Detail
& Silver



OBI6GD47
White Glitter Dial
& Silver Boucle Mesh



OBI6GD81
White Glitter Dial
& Rose Gold Boucle Mesh



OBI6SS38
Bezel Dial & Silver



OBI6SS37
Bezel Dial & Rose Gold



OBI6SS35
Bezel Dial,
Black & Gold



OBI6GD76
Black Glitter
& Rose Gold Mesh

WONDERLAND



OBI6WD92
Sparkle Wonderland,
Grey & Rose Gold



OBI6WD93
Sparkle Wonderland MOP Dial,
Blush, Pearl Pink & Rose Gold



OBI6WD96
Rainbow Wonderland MOP Dial,
White & Silver



OBI6WD97
Rainbow Wonderland MOP Dial,
Gold



OBI6WD95
Rainbow Wonderland MOP Dial,
Rose Gold

- 3 3 Months
- 6 6 Months
- 12 12 Months

JANUARY SS₂₁ NEWNESS

RAINBOW BEE



OBI6RB28
Rainbow Bee, Silver Sunray,
Rose Gold Mesh

RAINBOW



OBI6RB25
Rainbow MOP Dial,
Rose Gold Mesh

PAINTERLY PRINTS



OBI6PP72
Parma Violet & Rose Gold



OBI6PP75
Silver & Rose Gold



OBI6PP79
Grey & Rose Gold

NIGHT GARDEN



OBI6WG81
Navy & Rose Gold



OBI6WG82
Vegan Black & Gold

LUCKY BEE



OBGSETI48
You Have My Heart
Grey & Rose Gold Gift Set

- 3 3 Months
- 6 6 Months
- 12 12 Months

BRAND CAMPAIGN STYLES

KEY CAMPAIGN

Rainbow



JANUARY

Rainbow

Assets you will receive

Campaign Imagery
Video (TBC)
Social Imagery
Wrist Shots

Campaign can be used for

In-store Assets
Window Displays
Lightboxes
Advertising
Social Media
Website Banners/ Features
Events/ PR Events
Brand Pages

DIGITAL CAMPAIGN

Valentines



JANUARY

Valentines

Assets you will receive

Campaign Imagery
Video (TBC)
Social Imagery
Wrist Shots

Campaign can be used for

Social Media
Brand Pages
Web Banners
Digital Advertising

OTHER KEY MOMENTS

Digital assets to be available for Mother's Day
& GWP available for Easter



JANUARY

Mothers Day
Easter GWP

Assets you will receive

Campaign Imagery
Video (TBC)
Social Imagery
Wrist Shots

Campaign can be used for

Social Media
Brand Pages
Web Banners
Digital Advertising

RAINBOW

Take a trip to the bright side with our new rainbow inspired pieces! From shimmering mother of pearl dials to our brand new sparkling Rainbow Bee, these new rainbow styles are guaranteed to put a smile on your face.



OBI6RB25
Rainbow MOP Dial,
Rose Gold Mesh



OBI6RB28
Rainbow Bee, Silver
Sunray, Rose Gold Mesh



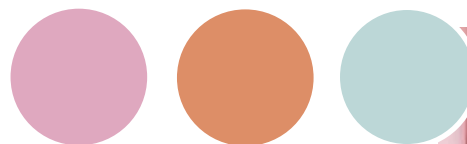
OBI6WD95
Rainbow Wonderland
MOP Dial, Rose Gold



OBI6WD96
Rainbow Wonderland
MOP Dial, White & Silver



OBI6WD97
Rainbow Wonderland
MOP Dial, Gold



Someewhere over the rainbow



FEATURES

Adjustable mesh, boucle mesh & bracelet straps on RB25, RB28, WD95, WD96 & WD97

Stainless steel case with branding etched on the back

PAINTERLY PRINTS

Hand painted in our London studio, our new hummingbird Painterly Prints styles are pretty as a picture. Surprisingly versatile with soft pastel hues, they sure are mini masterpieces for your wrist!



OBI6PP72
Parma Violet & Rose Gold



OBI6PP75
Silver & Rose Gold



OBI6PP79
Grey & Rose Gold

FEATURES

Soft genuine leather strap on PP72 & PP79 embossed on underside with our brand signature

Adjustable mesh strap on PP75

Stainless steel case with branding etched on the back



NIGHT GARDEN

Our favourite new butterfly only comes out after dark...

Understated sparkle, moody shimmer and a sprinkling of cute creatures.
Pops of colour and sweet charms give these dials some real midnight magic.



OBI6WG81
Navy & Rose Gold



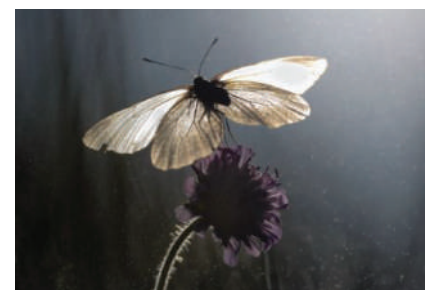
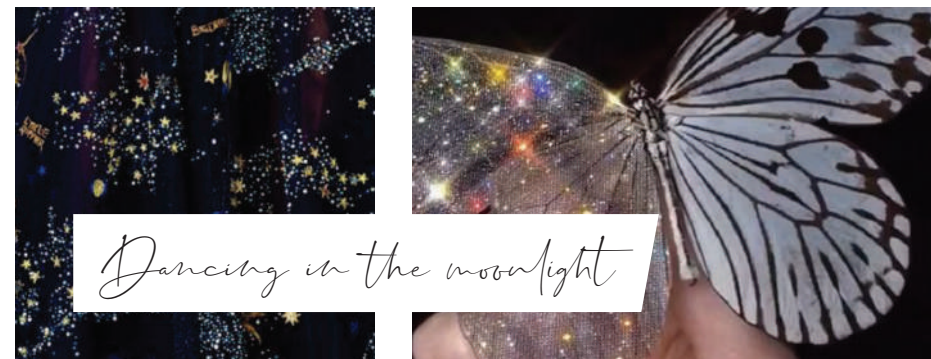
OBI6WG82
Vegan Black & Gold

FEATURES

Soft genuine leather strap on WG81 embossed
on underside with our brand signature

Soft Vegan leather strap on W82 embossed
on underside with our brand signature

Stainless steel case with branding etched on the back



TIMELESS CLASSICS NEW

We're loving the clean, contemporary feel of these rectangular dials. With sharp edges and Swarovski-framed faces, these pieces are super smart with sweet details. Go luxe with black gloss and rose gold. We're in love.



OBI6SS38
Bezel Dial & Silver



OBI6SS37
Bezel Dial & Rose Gold

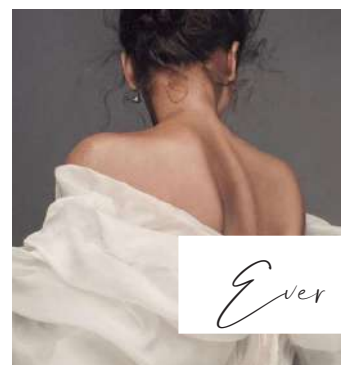
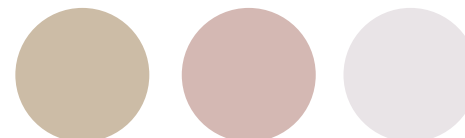


OBI6SS35
Bezel Dial,
Black & Gold

FEATURES

Adjustable bracelet & mesh strap on SE38, SS37 & SS35

Stainless steel case with branding etched on the back



Ever so classic

TIMELESS CLASSICS EXTENSIONS

Classic and contemporary, these designs fuse the simplicity of timeless design with unexpected touches like mixed metals, screw detail markers and a dusting of glitter. Some things never go out of style.



OBI6SE09
MOP Dial, Screw Detail
& Silver



OBI6GD47
White Glitter Dial
& Silver Boucle Mesh



OBI6GD81
White Glitter Dial
& Rose Gold Boucle Mesh



OBI6GD76
Black Glitter
& Rose Gold Mesh




A touch of Luxe

FEATURES

Adjustable bracelet & boucle mesh straps on SE09, GD47, GD81 & GD76

Stainless steel case with branding etched on the back



 @oliviaburtonLDN

www.oliviaburton.com

©2021 Olivia Burton
All rights reserved