#### LOOKBOOK



FW23 February Market WATCH COLLECTION

#### MOVADO GROUP CONFIDENTIAL

### OB Signature FALL/WINTER 2023

Drawing inspirations from the world around us, our OB Signature line effortlessly merges our most iconic motifs with timeless silhouettes.

From the tiniest bee to a field of springtime blooms or a radiant starry night, these pieces are the new Olivia Burton icons.







FLORAL BLOOMS



CELESTIAL NOVA

## OB Signature MINIMA BEE T-BAR

Elegant, refined and undoubtedly Olivia Burton.

The Minima Bee timepiece offers a feminine rounded case with those all important little touches that make our watches so special.

Delicate tiny bee motif, intricate honeycomb dial and radiant finish pays homage to nature at its best.



MINIMA BEE T-BAR

Quartz Movement

3BAR



#### ICONIC BEE DETAIL



INTRICATE HONEYCOMB DIAL DESIGN



SMOOTH SCULPTED CASE





2400098
36MM SS 3H T-Bar Silver White Dial,
Honeycomb and Bee Detail,
Cranberry Leather Strap



2400099
36MM GP 3H T-Bar Black Dial GP Accents,
Honeycomb and Bee Detail,
Black Leather Strap



2400095
36MM SS 3H T-Bar Soft Blush Dial,
Honeycomb and Bee Detail,
SS Mesh Strap



2400096
36MM GP 3H T-Bar Lt Gold Dial,
Honeycomb and Bee Detail,
GP Mesh Strap



2400097 36MM CG 3H T-Bar CG Dial, Honeycomb and Bee Detail, CG Mesh Strap

#### OB Signature FLORAL BLOOMS

Our Signature Floral Blooms collection is inspired by the glorious English countryside.

This sophisticated floral timepiece strikes the perfect balance between artistic and contemporary with its radiant sunray dial, intricate floral design and elegantly styled ultra slim case.



FLORAL BLOOMS

Quartz Movement

3BAR



ENGLISH FLORAL PRINT



RADIANT SUNRAY DIAL



ULTRA SLIM SCULPTURED CASE

#### OB Signature FLORAL BLOOMS



24000113
35mm SS Ultra Slim Floral,
Silver Sunray Dial with Black Print,
Antique Pearl Leather Strap



24000112 35mm GP Ultra Slim Floral, Gold Sunray with Black Print, Black Leather Strap



24000115
35mm SS Ultra Slim Floral,
SS Sunray Dial with Cool Grey Print,
SS Mesh Strap



24000114
35mm GP Ultra Slim Floral,
Lt Gold Sunray Dial with Gold Print,
GP Mesh Strap



24000116 35mm CG Ultra Slim Floral, Blush Sunray Dial with Mocha Print, CG Mesh Strap

#### OB Signature CELESTIAL NOVA

Inspired by clear, beautiful evenings.

The Celestial Nova watch is a stylish mix of endless night sky and shiny sparkling stars.

The dramatic Northern Star centre piece, illuminated moon and sprinkling of stardust is perfectly showcased within the smooth, sculptured case and luxury leather or 5 bar bracelet.



CELESTIAL NOVA

Quartz Movement

3BAR



#### MULTI-DIMENSIONAL COSMIC DESIGN



RADIANT STARDUST DIAL



LUXURY BRACELET OR STRAP

### OB Signature CELESTIAL NOVA







24000080 35mm SS Ultra Slim Celestial, Sapphire Blue Dial, GP/SS Details, 5 Link Bracelet

24000081 35mm GP Ultra Slim Celestial, Sapphire Blue Dial, GP Details, Sapphire Leather Strap

2400079
35mm GP Ultra Slim Celestial,
Mushroom Dial, SS/GP Details,
5 Link Bracelet

#### Sports Luxe MINI HEXA

Effortless styling for every occasion.

Our Sports Luxe collection combines timeless designs inspired by everything from architectural structures, floral ornamentation to classic sport timepieces with a chic-meets-sport aesthetic.

Our newest addition, the Mini Hexa, is the ultimate lifestyle watch. Seamlessly merging a classical sporty silhouette, on trend colour palette with sophisticated detailing and finish.



MINI HEXA

Quartz Movement

3BAR



DELICATE FLORAL DIAL PRINT



MODERN GEOMETRIC TWO-LAYERED CASE



INTEGRATED BRACELET STRAP

#### Sports Luxe MINI HEXA











24000108 28MM SS Silver White Dial with Silvery Grey Print, 3 Link Bracelet

24000106 28MM CG Cranberry Dial with Chalk Pink Print, 3 Link Bracelet

24000107 28MM GP Mushroom Dial with Warm Grey Print, 3 Link Bracelet

24000109 28MM GP Lt Gold Dial with Tonal Metallic Print, 3 Link Bracelet

24000110 28MM CG Tonal CG Dial with Tonal Metallic Print, 3 Link Bracelet

### Soft Square FW23 KEY TREND

This season we are inspired by the soft side of geometry with a trend that's cutting corners in textiles, homeware and the runway.

Soft Squares give an elegant, feminine twist to an angular look and has inspired the latest additions to our Classics collection.







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#### Classics soft square

A timeless favourite in the making.

Styled after the many elegant squares that are dotted around London, this feminine rounded square case evokes the same sophisticated and iconic fashionable look.

Maximum impact is created with its lustrous sunray dial, rounded soft case and our iconic North Star motif as the finishing touch.

Modern and effortless for everyday confidence.



SOFT SQUARE
Quartz Movement
3BAR



ICONIC NORTH STAR MARKER



CRYSTAL STUDDED DIAL



ELEGANT POLISHED BEZEL

#### Classics soft square













24000086 28MM SS 2H Square, Light Grey Sunray Dial Crystal Detail Markers, SS Mesh strap

24000087 28MM GP 2H Square, Green Sunray Dial Crystal Detail Markers, GP Mesh strap

24000088 28MM CG 2H Square, Mushroom Sunray Dial Crystal Detail Markers, CG Mesh strap

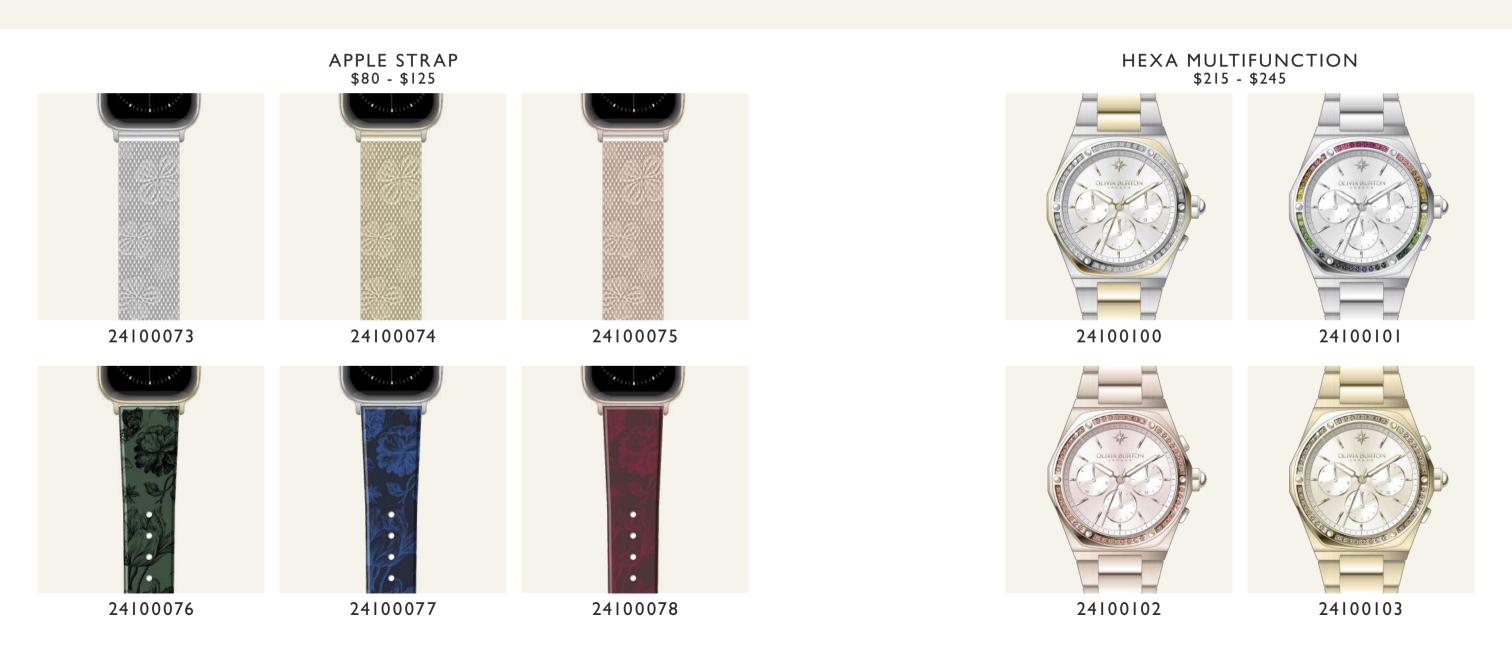
24000083 28MM SS 2H Square, Blue Sunray Dial, Clear Crystal Detail, 5 Link Bracelet

24000084
28MM GP 2H Square,
Light Gold Sunray Dial,
Lt Gold Quartz Crystal Detail,
5 Link Bracelet

24000085 28MM CG 2H Square, Soft Blush Sunray Dial, Vintage Rose Crystal Detail, 5 Link Bracelet

## FW23 May Market Sneak Peak (SUBJECT TO CHANGE)

## May Market Sneak Peak WATCH COLLECTION



### May Market Sneak Peak WATCH COLLECTION



If you have any additional questions, please contact the Olivia Burton marketing team.

# OLIVIA BURTON

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