

D1 MILANO

Salesbook FW2022

AGENDA

1. Campaign Presentation
2. FW22 Collection Structure
3. FW22 Collection Focus
 1. Continuous
 2. Seasonal
 3. Limited Editions
 4. Collab^(s)

CAMPAIGN PRESENTATION

CAMPAIGN MOODBOARD



D1 MILANO

CAMPAIGN STORYTELLING

Time is an infinite and perpetual loop.

Defining the inspiration for our FW22 collection is a concept that might seem simple, but when diffused with a modern key, it perfectly reflects the trends of the era in which we are living in.

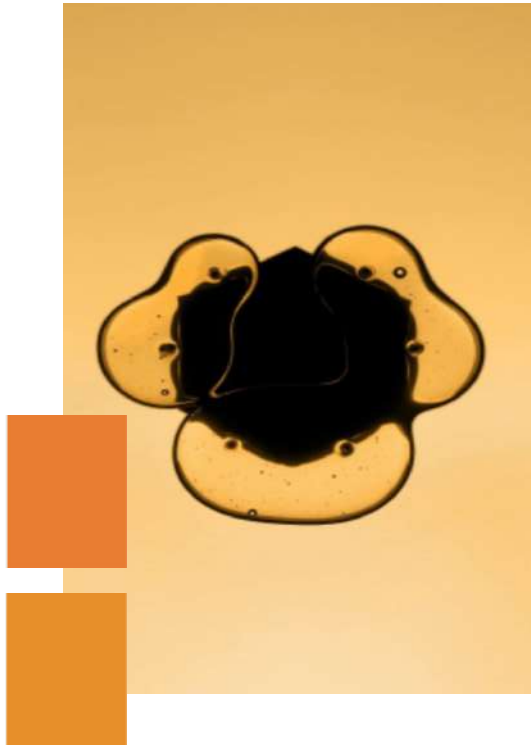
Aesthetics are linked to the digital world, evoking vibrance, engagement, and youth.

The digital aesthetics borrowed from this world of perpetual loops and its natural infinite repetition, is transported into the watch and merged with unique details. Eager to experiment with digital platforms and universes while delving into activities such as Virtual Reality and immersive experiences, our watches canon inspirations from diverse digital aesthetics to present: strong and contrasting graphics, bold colors, and unexpected details - the common denominator throughout the collection.

SEASONAL COLORS

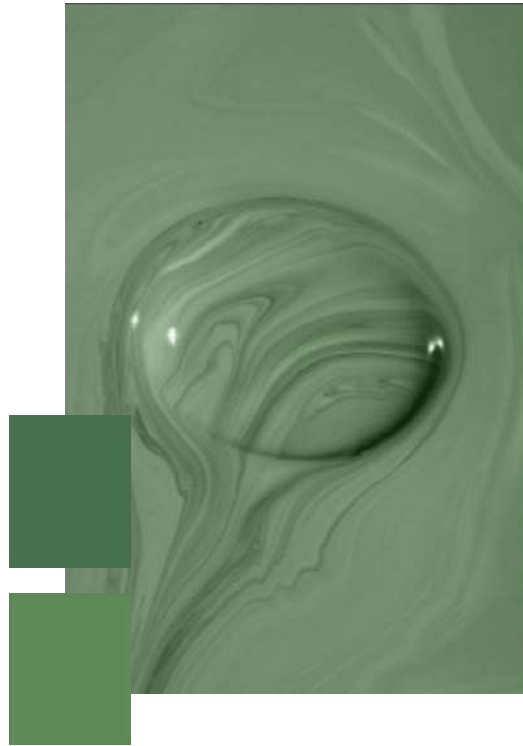
EXPLANATION

ORANGE COMB



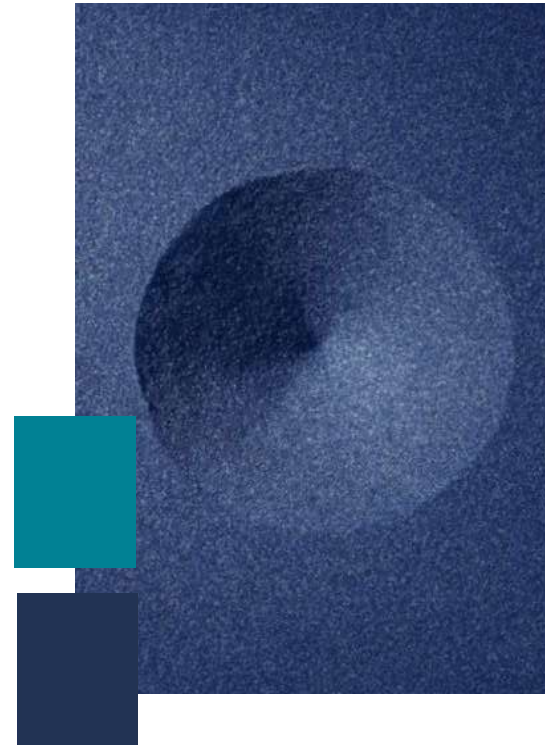
Its upbeat chromatic quality also makes it suitable for activewear.

JADE



Its nature-inspired hues echoes freshness and coolness.

LAZULI BLU



Lazuli Blue comes to life when applied to glossy surfaces, metallic finishes and glass.

CHARCOAL



Premium and formal, perfect for combining with bright colours to confer a young and modern look.

CAMPAIGN ACTIVATION

CAMPAIGN TIMEFRAME

27th September 2022 - 27 October 2022

CAMPAIGN STRATEGY & VISUAL GUIDELINES

Will be provided the 15th June

CAMPAIGN VISUAL ASSETS

Will be provided the 15th July

CAMPAIGN PICTURES

Will be provided within week 20

FW22 COLLECTION STRUCTURE

COLLECTION ARCHITECTURE

16 NEW SKUS

CONTINUOUS

DELTA 001



\$ 325
€ 295

ULTRA THIN
LINEN



\$ 365
€ 325

ULTRA THIN
MONOBLOCK



\$ 395
€ 365

ULTRA THIN
CHOCOLATINO



\$ 395
€ 350

SEASONAL

POLYCARBON
RELOAD



\$ 195
€ 175

NANOCHROME
N-ATTITUDE



\$ 135
€ 120

AUTOMATICO
PIXEL



\$ 625
€ 565

LIMITED

ULTRA THIN KHALEEJI
ARABESQUE



\$ 445
€ 400

COLLAB(S)

POLYCARBON
NOVE25



\$ 275
€ 245

CAMPAIGN HIGHLIGHTED SKU

PRODUCTS FEATURED IN THE ADV VISUALS

FROM FW22 COLLECTION

MAIN ADV



DTRJ02



DTRJ01



DTRJ03



PCBJ28



UTBJ22



ATBJ13

FROM CONTINUOUS COLLECTION



UTBU01

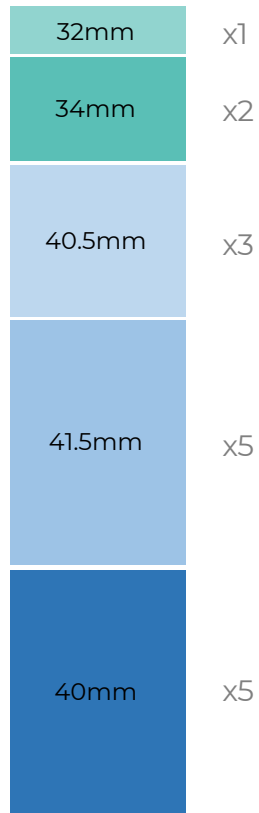


PCBJ11

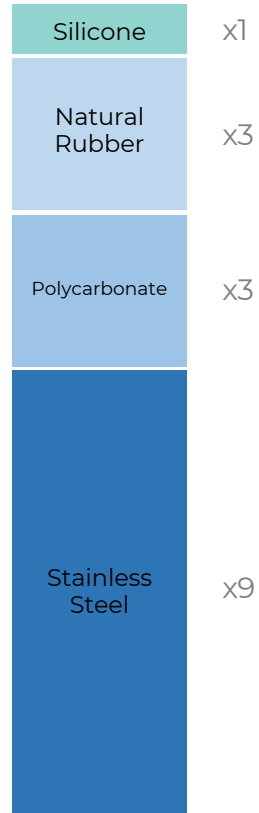
COLLECTION ARCHITECTURE

COMPOSITION

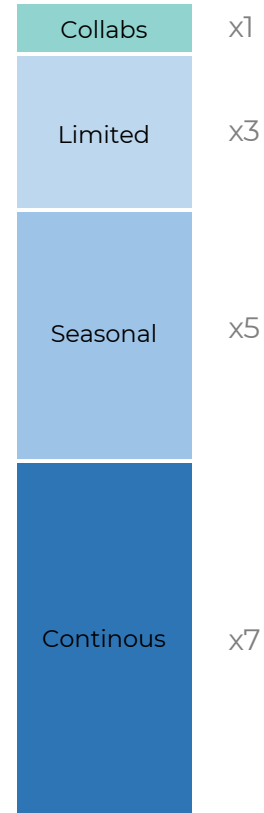
CASE SIZE



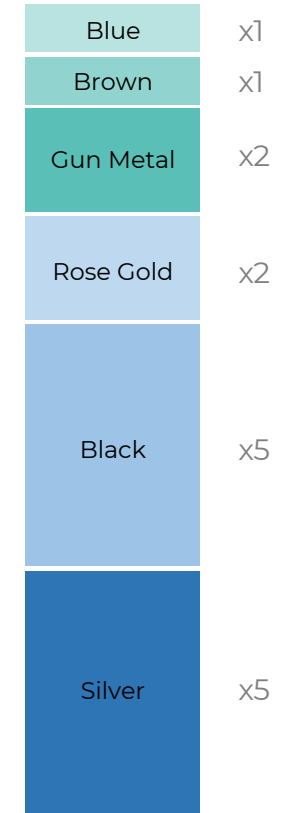
BRACELET TYPE



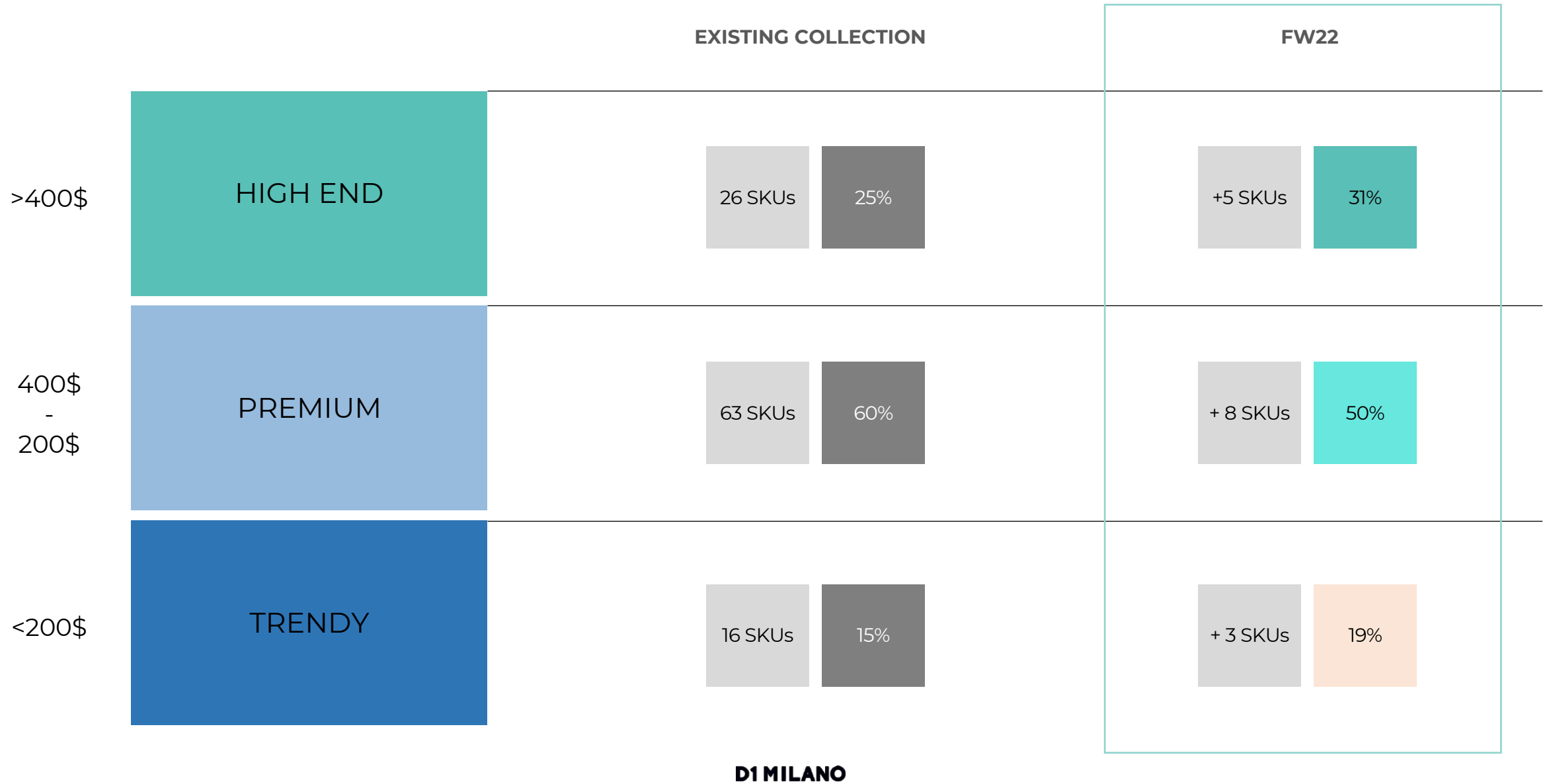
CATEGORY



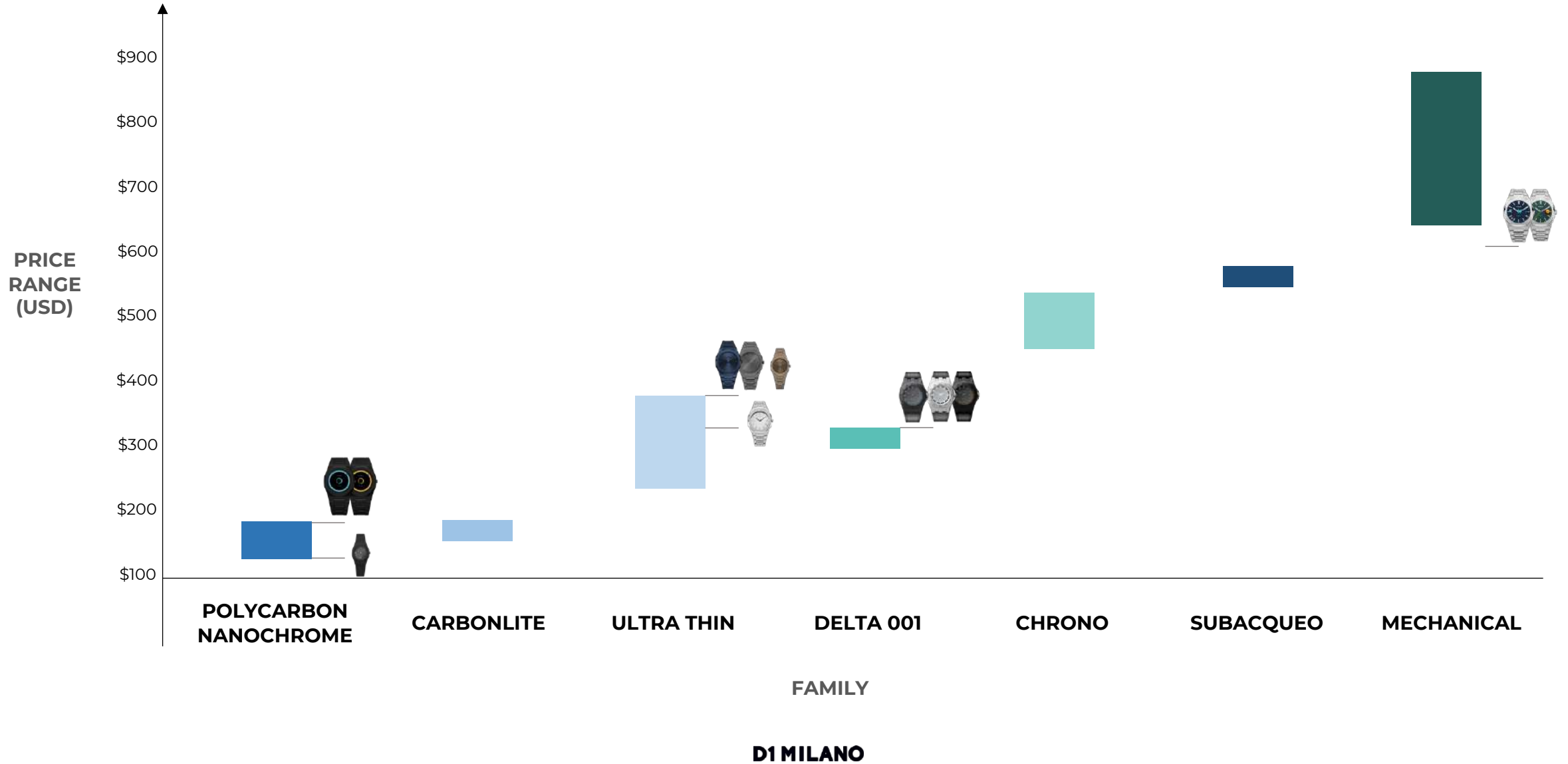
CASE COLORS



COLLECTION PRICING ARCHITECTURE

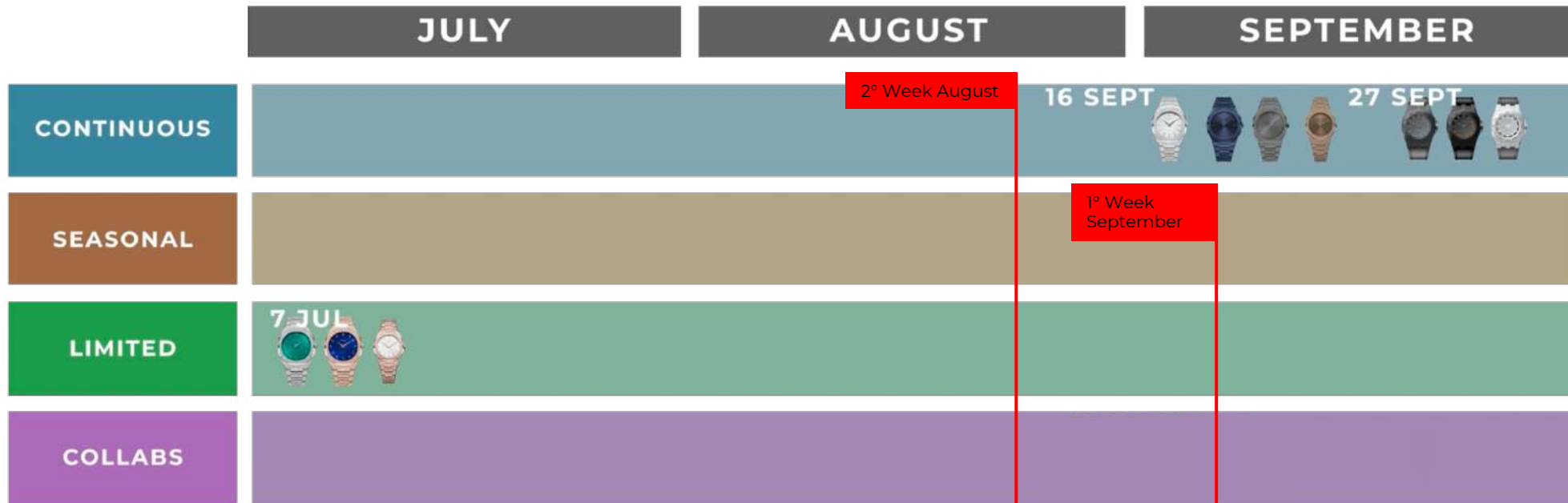


RP POSITIONING BY FAMILY



TIME TO MARKET

OFFICIAL D1 MILANO LAUNCH DATE



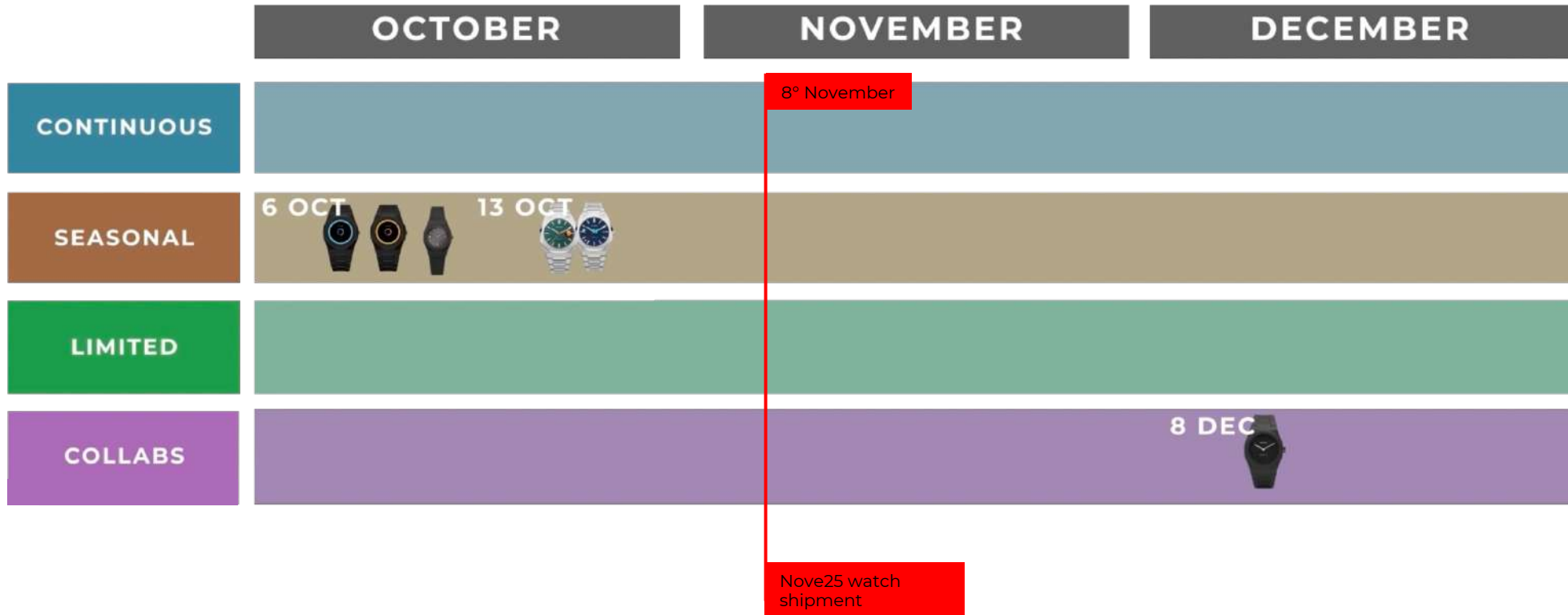
Shipment available from the second week of August (International)

Shipment available from the first week of September (Europe)

D1 MILANO

TIME TO MARKET

OFFICIAL D1 MILANO LAUNCH DATE



D1 MILANO

PRE-ORDERS DUE DATE

DISTRIBUTOR'S PRE-ORDERS' DUE DATE

28 APRIL 2022

The pre-orders will be considered **FIXED for 80% of their total value.**

Which means that the pre-order can be revised based on the actual needs later on, but no more than +/- 20% of the total value of the pre-order.

FW22 COLLECTION FOCUS

CONTINUOUS

DELTA 001 – 41.5mm

MOODBOARD



D1 MILANO

DELTA 001 – 41.5mm

COLLECTION DESCRIPTION

A new collection with a brand-new shape, fueling hints of character, boldness, and a sporty soul to its assortment of timepieces.

Bold and gritty, the new Delta 001 Collection revolutionises the shape of D1 Milano watches.

Heading towards a monochrome aesthetic, strong chromatic details bolden up the assortment.

Key Features

- **Brand New Shape**
Modern and dynamic shape.
- **Dynamic Juxtaposition**
High-contrast or monochromatic palettes are then meticulously applied to enhance the details and bolden the final look.
- **New Level of Details**
Bolden monochrome palettes with strong chromatic details.

ADV

\$ 325
€ 295



THUNDER
DTRJ01

ADV

\$ 325
€ 295



RUST
DTRJ02

MAIN ADV

\$ 325
€ 295



ARTIC
DTRJ03

D1 MILANO

DELTA 001 – 41.5mm

KEY FEATURES

Case Size:

41.5 mm

Case Finishing:

Gun Metal Stainless Steel, Vertical Brushed

Silver Stainless Steel, Vertical Brushed

Black Stainless Steel, Vertical Brushed

Dial:

Gun Metal, Sandblasted, with a touch of blue on the inner ring

Silver, Sandblasted with a touch of black on the inner ring

Black, Sandblasted with a touch of orange on the inner ring

Strap:

Black Natural Rubber

Glass:

Sapphire glass with Blue Anti-reflective coating

Movement:

Miyota GM17



ADV

\$ 325
€ 295



THUNDER
DTRJ01

ADV

\$ 325
€ 295



RUST
DTRJ02

MAIN ADV

\$ 325
€ 295



ARTIC
DTRJ03

D1 MILANO

DELTA 001 – 41.5mm

PRODUCT DETAILS & WRIST FITTING



D1 MILANO

DELTA 001 – 41.5mm

CONTENTS PROVIDED BY D1 MILANO

PHOTO	VIDEO
● Ambient Pictures	Product Video
● Macro Pictures	● Still Life Video
● E-commerce Pictures	3D Video
Lifestyle Pictures	● Lifestyle Video
● Product Campaign Picture	Backstage Video

Photos and videos will arrive within the week 24 (indicative data)

ULTRA THIN MONOBLOCK – 40.0mm

MOODBOARD



D1 MILANO

ULTRA THIN MONOBLOCK – 40.0mm

COLLECTION DESCRIPTION

Whilst keeping the iconic 6mm thick 316L stainless-steel case, the Ultra Thin Monoblock collection widens its repertoire by presenting an assortment of timepieces plated in one unique shade, leading to the achievement of a strong yet sophisticated watch, perfect for coordinating looks and occasions.

The perfect fit for both Male and Female wrists.

Key Features

- **New Monochromatic Experience**
Two unique shades for a strong yet sophisticated watch.
- **Sandblasted Finishing**
Applied on the Light Gun Metal, and Blue stainless steel bracelet and case.
- **Details Matter**
Matching the same hues as the metallic components are the circular brushed dial and the hands and indexes, aimed at maintaining a consistent design.

\$ 395
€ 365



MIDNIGHT
UTBJ21

ADV

\$ 395
€ 365



ANTRACITE
UTBJ22

ULTRA THIN MONOBLOCK – 40.0mm

KEY FEATURES

Case Size:

40.0 mm

Case Finishing:

Blue, Sandblasted

Light Gun Metal, Sandblasted

Dial:

Blue, Circular Brushing

Light Gun Metal, Circular Brushing

Bracelet:

Blue, Sandblasted

Light Gun Metal, Sandblasted

Glass:

Sapphire Glass with Blue Anti-reflective coating

Movement:

Miyota 1L22



\$ 395
€ 365



MIDNIGHT

UTBJ21

ADV

\$ 395
€ 365

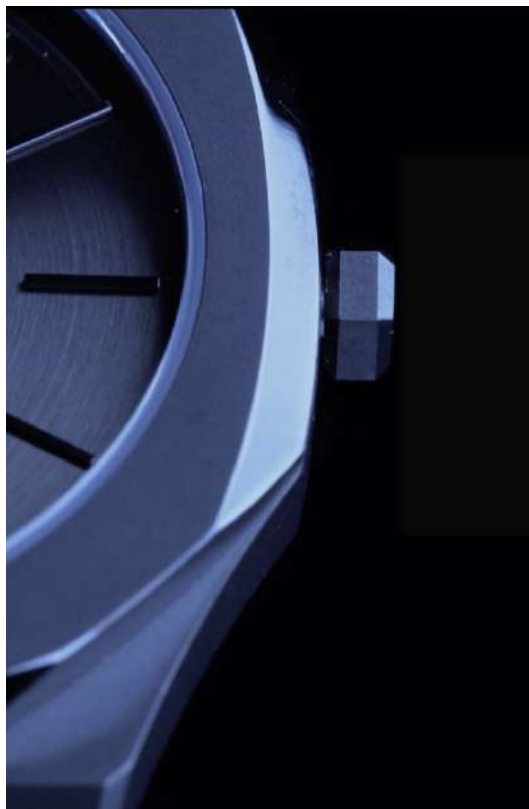


ANTRACITE

UTBJ22

ULTRA THIN MONOBLOCK – 40.0mm

PRODUCT DETAILS



D1 MILANO

ULTRA THIN MONOBLOCK – 40.0mm

WRIST FITTING



MAN



WOMAN



MAN



WOMAN

D1 MILANO

ULTRA THIN MONOBLOCK – 40.0mm

VIDEO PREVIEW



Ultra Thin Monoblock «Midnight» Product Video

Video length: 1:07 min



Ultra Thin Monoblock «Antracite» Product Video

Video length: 1:07 min

ULTRA THIN MONOBLOCK – 40.0mm

CONTENTS PROVIDED BY D1 MILANO

PHOTO	VIDEO
● Ambient Pictures	● Product Video
● Macro Pictures	● Still Life Video
● E-commerce Pictures	3D Video
Lifestyle Pictures	Lifestyle Video
● Product Campaign Picture	Backstage Video

Photos and videos will arrive within the week 28 (indicative data)

D1 MILANO

ULTRA THIN LINEN – 40.0mm

MOODBOARD



ULTRA THIN LINEN – 40.0mm

COLLECTION DESCRIPTION

We wanted to raise the level of detail on our Ultra Thin even further by incorporating the market's demand for a white dial on a 40mm case, with textures that made our best sellers - Moss and Geo, famous.

Key Features

- **White Linen**
The use of white has never been seen before in the 40mm range, so we enriched it with a linen-like texture.
- **316L Stainless Steel**
This type of Stainless Steel holds a high corrosion and heat resistance.

\$ 365
€ 325



LINEN
UTBJ23

ULTRA THIN LINEN – 40.0mm

KEY FEATURES

Case Size:

40.0 mm

Case Finishing:

Silver Stainless Steel, Vertical Brushed

Dial:

White, Light Criss-Cross Linen Texture

Indexes:

Silver Stainless Steel

Bracelet:

Silver Stainless Steel

Glass:

Sapphire Glass with Blue Anti-reflective coating

Movement:

Miyota 1L22



\$ 365
€ 325



LINEN
UTBJ23

ULTRA THIN LINEN – 40.0mm

PRODUCT DETAILS & WRIST FITTING



WOMAN



MAN

D1 MILANO

ULTRA THIN LINEN – 40.0mm

VIDEO PREVIEW



ULTRA THIN «White Linen» Product Video

Video length: 0:35 sec

D1 MILANO

ULTRA THIN LINEN – 40.0mm

CONTENTS PROVIDED BY D1 MILANO

PHOTO	VIDEO
● Ambient Pictures	● Product Video
● Macro Pictures	Still Life Video
● E-commerce Pictures	3D Video
Lifestyle Pictures	Lifestyle Video
Product Campaign Picture	Backstage Video

Photos and videos will arrive within the week 31 (indicative data)

ULTRA THIN CHOCOLATINO – 34.0mm

MOODBOARD



D1 MILANO

ULTRA THIN CHOCOLATINO – 34.0mm

COLLECTION DESCRIPTION

The story of this watch started from our best seller, the Ultra Thin Chocolate, fitted in a case size of 40mm.

We then baked the warm and rich tones of everyone's favourite treat into our Ultra Thin 34mm, in order to instil a mouth-watering timepiece dedicated to all chocolate lovers, while evoking a sense of elegance, style, and chromaticism when paired on the wrist.

Key Features

- **A Beautiful Balance**
A perfect balance of color, elegance and delicacy.
- **Sandblasted Finishing**
Applied on the lightly sandblasted Brown stainless steel bracelet and case.
- **Chromatism**
Color is the distinctive feature of this timepiece, which presents a chocolate-colored brown dial enhanced by a circular brushed finish.

\$ 395
€ 350



CHOCOLATINO
UTBL15

ULTRA THIN CHOCOLATINO – 34.0mm

KEY FEATURES

Case Size:

34.0 mm

Case Finishing:

Brown Stainless Steel, Lightly Sandblasted

Dial:

Brown, Circular Brushed

Bracelet:

Brown Stainless Steel, Lightly Sandblasted

Glass:

Sapphire Glass with Blue Anti-reflective coating

Movement:

Miyota 1L22



\$ 395
€ 350



CHOCOLATINO
UTBL15

ULTRA THIN CHOCOLATINO – 34.0mm

PRODUCT DETAILS & WRIST FITTING



WOMAN

D1 MILANO

ULTRA THIN CHOCOLATINO – 34.0mm

DIFFERENCES WITH 40.0mm

34mm



40mm



D1 MILANO

ULTRA THIN CHOCOLATINO – 34.0mm

VIDEO PREVIEW



ULTRA THIN «Chokolatino» Product Video

Video length: 0:30 sec

D1 MILANO

ULTRA THIN CHOCOLATINO – 34.0mm

CONTENTS PROVIDED BY D1 MILANO

PHOTO	VIDEO
● Ambient Pictures	● Product Video
● Macro Pictures	Still Life Video
● E-commerce Pictures	3D Video
Lifestyle Pictures	Lifestyle Video
Product Campaign Picture	Backstage Video

Photos and videos will arrive within the week 31 (indicative data)

SEASONAL

POLYCARBON RELOAD – 40.5mm

MOODBOARD



D1 MILANO

POLYCARBON RELOAD – 40.5mm

COLLECTION DESCRIPTION

Attention to detail is one of our design hallmarks, and the Poly-Reload collection is designed to ensure its best-seller receives the distinction it deserves. Every component added is ultimately constructed to achieve the perfect balance between the monochrome and experimental rigour typical of the collection.

Key Features

- **Monochrome Aesthetic**

Attention to detail is one of our design hallmarks, and the Poly-Reload collection is designed to ensure its best-seller receives the distinction it deserves.

- **A Spike Of Neon**

Neon blue and orange Super-Swiss LumiNova applied on the dial's inner ring confers a modern and futuristic look.

- **Rotating Inner Ring**

An overlaid printed glass hides most of the dial leaving only a small area of visibility, where the LumiNova details accentuate the contrast between the matte black dial and the functional details.

ADV

\$195
€175



BLUE LOAD
PCBJ28

\$195
€175



ORANGE LOAD
PCBJ27

D1 MILANO

POLYCARBON RELOAD – 40.5mm

KEY FEATURES

Case Size:

40.5 mm

Case Finishing:

Black Polycarbonate, Soft-Touch Coating

Dial:

Black, Painted, Matte

Inner Ring:

Blue Super LumiNova

Orange Super LumiNova

Bracelet:

Black Polycarbonate, Soft-Touch Coating

Glass:

Mineral Glass with Blue Anti-reflective coating

Movement:

Miyota 1L23



ADV

\$ 195
€ 175



BLUE LOAD
PCBJ28

\$ 195
€ 175

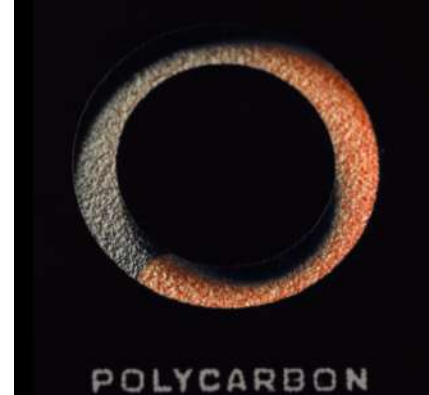


ORANGE LOAD
PCBJ27

D1 MILANO

POLYCARBON RELOAD – 40.5mm

PRODUCT DETAILS



D1 MILANO

POLYCARBON RELOAD – 40.5mm

PRODUCT DETAILS & WRIST FITTING



MAN



WOMAN



MAN



WOMAN

D1 MILANO

POLYCARBON RELOAD – 40.5mm

VIDEO PREVIEW



Polycarbon Reload «Blue Load» Product Video

Video length: 0:31 sec



Polycarbon Reload «Orange Load» Product Video

Video length: 0:31 sec

POLYCARBON RELOAD – 40.5mm

CONTENTS PROVIDED BY D1 MILANO

PHOTO	VIDEO
● Ambient Pictures	Product Video
● Macro Pictures	● Still Life Video
● E-commerce Pictures	3D Video
● Lifestyle Pictures	Lifestyle Video
● Product Campaign Picture	Backstage Video

Photos and videos will arrive within the week 26 (indicative data)

D1 MILANO

NANOCHROME N-ATTITUDE – 32.0mm

COLLECTION DESCRIPTION

Our best-selling Polycarbon shrunk to a youthful note, while staying true to its iconic monochromatic look.

The Nanochrome N- Attitude brings a rebellious new attitude designed to unleash one's inner child, rendering its monochromatic design with a colourful and youthful flair.

Key Features

- **Youthful Flair**

The Nanochrome brings a rebellious new attitude designed to unleash one's inner child, rendering its monochromatic design with a colourful and youthful flair.

- **Rebellious New Attitude**

Gradients of pink surrounds the raised 3D indexes and hour and minute hands, fading out in a clockwise direction

- **Perfect Fit**

Fitted in a 32mm Polycarbonate case, the soft-touch application and silicone strap, are specially customised to ensure a better fit on the wrist.

\$ 135
€ 120



N-ATTITUDE
NCRJ04

NANOCHROME N-ATTITUDE – 32.0mm

KEY FEATURES

Case Size:

32.0 mm

Case Finishing:

Polycarbonate with soft touch coating

Dial:

Black, Painted, Matte, with Cool Gray Words

Indexes:

3D Indexes, with Pink Clockwise Gradient

Bracelet:

Black Silicone

Glass:

Mineral Glass with Blue Anti-reflective coating

Movement:

Seiko VJ20

\$ 135
€ 120



N-ATTITUDE

NCRJ04



D1 MILANO

NANOCHROME N-ATTITUDE – 32.0mm

PRODUCT DETAILS & WRIST FITTING



WOMAN

D1 MILANO

NANOCHROME N-ATTITUDE – 32.0mm

VIDEO PREVIEW



Nanochrome «N-Attitude» Product Video

Video length: 0:50 sec

D1 MILANO

NANOCHROME N-ATTITUDE – 32.0mm

CONTENTS PROVIDED BY D1 MILANO

PHOTO	VIDEO
● Ambient Pictures	● Product Video
● Macro Pictures	Still Life Video
● E-commerce Pictures	3D Video
Lifestyle Pictures	Lifestyle Video
Product Campaign Picture	Backstage Video

Photos and videos will arrive within the week 31 (indicative data)

AUTOMATICO PIXEL - 41.5mm

MOODBOARD



D1 MILANO

AUTOMATICO PIXEL – 41.5mm

COLLECTION DESCRIPTION

Pixels are the smallest unit of an image on a television or computer screen. Pixel art, as it is known today, largely originates from classic video games, particularly classic arcade games.

With the new Automatico collection, we decided to revive iconic elements and aesthetics borrowed from the 90's, and transform it in a modern and premium manner.

Key Features

- **8-16 Bit**

We travelled back in time to hack the world of 8-16 bit computer and video games consoles, to devise a watch where digital images are edited on a pixel level.

- **A Pixel Loop**

Created after the original Automatico range, the Automatico Retro Blue model aims to transports one to space, with a matte blue dial and details reminiscent of life in space.

- **A Matter of Details**

The Retro Blue models builds a spaceship in the center of the dial, an astronaut reading at 9 o'clock and a dog walking in the dial as a second hand.

In the the center of the green matte dial found on the Retro Green model sits a rocket, while a mini explosion occurs at 3 o'clock.

ADV

\$ 625
€ 565



RETRO BLUE

ATR313

\$ 625
€ 565



RETRO GREEN

ATR314

AUTOMATICO PIXEL – 41.5mm

KEY FEATURES

Case Size:

41.50 mm

Case Finishing:

Silver Stainless Steel, Brushed

Dial:

Matte Blue and Green, Sandblasted

Hands:

Silver Stainless Steel, with Pixel Graphics

Bracelet:

Silver Stainless Steel, Brushed

Glass:

Sapphire Glass with Blue Anti-reflective coating

Movement:

Seiko NH35



ADV

\$ 625
€ 565



RETRO BLUE

ATRJ13

\$ 625
€ 565

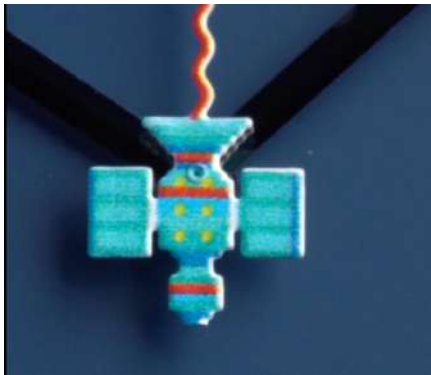


RETRO GREEN

ATRJ14

AUTOMATICO PIXEL - 41.5mm

PRODUCT DETAILS & WRIST FITTING



MAN



MAN

D1 MILANO

AUTOMATICO PIXEL – 41.5mm

VIDEO PREVIEW



Automatic Pixel «Retro Blue» Product Video

Video length: 0:53 sec

D1 MILANO

AUTOMATICO PIXEL – 41.5mm

CONTENTS PROVIDED BY D1 MILANO

PHOTO	VIDEO
● Ambient Pictures	Product Video
● Macro Pictures	● Still Life Video
● E-commerce Pictures	3D Video
Lifestyle Pictures	Lifestyle Video
● Product Campaign Picture	Backstage Video

Photos and videos will arrive within the week 28 (indicative data)

D1 MILANO

LIMITED EDITIONS

ULTRA THIN KHALEEJI ARABESQUE – 40.0/34.0 MM

MOODBOARD



D1 MILANO

ULTRA THIN KHALEEJI ARABESQUE – 40.0/34.0 MM

COLLECTION DESCRIPTION

Taking inspiration from one of the most iconic limited editions for the Arab market, we revived the famous Khaleeji edition to bring three new limited editions. Presenting three regional edition timepieces, the Ultra Thin borrows symbolic colours and traditional patterns to assemble a timeless design, dedicated to and specially designed for the Middle East market.

Discover two Unisex models, and one model specially for the Ladies.

Key Features

- **Inspired by Tradition**
We united different elements borrowed from Arabic traditions to assemble a timeless design.
- **A Touch of Tradition**
The engravings appear on the centre of the circular brushed dial, bursting with vibrant hues of green, blue, and matte white, while indexes are inscribed with Arabic numerals.
- **A Precious Detail**
Details count.
- The engraved patterns on the case and bracelet is not the only unique element of this special edition. The crown also features a small gemstone, matching the colours presented on the dial.

\$ 445
€ 400



JADE
UTBJ24

\$ 445
€ 400



LAPISLAZULI
UTBJ25

\$ 445
€ 400



IVORY
UTBL16

Each SKU will be produced in a limited qty of 100 pcs

ULTRA THIN KHALEEJI ARABESQUE – 40.0/34.0 MM

KEY FEATURES

Case Size:

40.00 mm

Case Finishing:

Silver Stainless Steel, Lightly Sandblasted, Engraved
Rose Gold Stainless Steel, Lightly Sandblasted, Engraved

Dial:

Green, Light Soleil, Engraved Centre
Blue, Light Soleil, Engraved Centre

Hands & Indexes

Silver Stainless Steel, with Arabic numeral indexes
Rose Gold Stainless Steel, with Arabic numeral indexes

Bracelet:

Silver Stainless Steel, Lightly Sandblasted, Engraved
Rose Gold Stainless Steel, Lightly Sandblasted, Engraved

Glass:

Sapphire Glass with Blue Anti-reflective coating

Movement:

Miyota 1L22



\$ 445
€ 400



JADE
UTBJ24

\$ 445
€ 400



LAPISLAZULI
UTBJ25

MENA REGION EXCLUSIVE

ULTRA THIN KHALEEJI ARABESQUE – 40.0/34.0 MM

KEY FEATURES

Case Size:

34.00 mm

Case Finishing:

Rose Gold Stainless Steel, Lightly Sandblasted, Engraved

Dial:

Matte White, Engraved Centre

Hands & Indexes

Rose Gold Stainless Steel, with Arabic numeral indexes

Bracelet:

Rose Gold Stainless Steel, Lightly Sandblasted, Engraved

Glass:

Sapphire Glass with Blue Anti-reflecrive coating

Movement:

Miyota 1L22

\$ 445
€ 400



IVORY
UTBL16

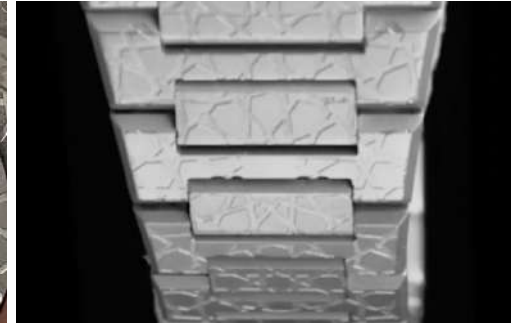


D1 MILANO

MENA REGION EXCLUSIVE

ULTRA THIN KHALEEJI ARABESQUE – 40.0/34.0 MM

PRODUCT DETAILS



D1 MILANO

MENA REGION EXCLUSIVE

ULTRA THIN KHALEEJI ARABESQUE – 40.0/34.0 MM

WRIST FITTING



WOMAN



MAN



WOMAN



MAN



WOMAN

D1 MILANO

MENA REGION EXCLUSIVE

ULTRA THIN KHALEEJI ARABESQUE – 40.0/34.0 MM

VIDEO PREVIEW



**Ultra Thin Khaleeji Arabesque
«Lapislazuli» Product Video**

Video length: 1:06 min

D1 MILANO

ULTRA THIN KHALEEJI ARABESQUE – 40.0/34.0 MM

CONTENTS PROVIDED BY D1 MILANO

PHOTO	VIDEO
● Ambient Pictures	● Product Video
● Macro Pictures	Still Life Video
● E-commerce Pictures	3D Video
Lifestyle Pictures	Lifestyle Video
Product Campaign Picture	Backstage Video

Photos and videos will arrive within the week 19 (indicative data)

COLLAB^(S)

POLYCARBON NOVE25 – 40.5mm

MOODBOARD

Nove25 was founded in Milan in 2005 by Roberto Dibenedetto, who grew up with a passion for jewelry, design, accessories and fashion. His story consists of work and intuition, which emerged from the need to literally create something new and to offer an outlet for his creative drive.

In order to revolutionise the world of jewelry, he believed something more personal and innovative was needed, something that would be an emblem of the quality of Made in Italy and of a tradition in which Nove25 became the spokesperson of, including one that would also represent the personality of its consumers as well as that of the founders.



D1 MILANO

POLYCARBON NOVE25 – 40.5mm

COLLECTION DESCRIPTION

\$ 275
€ 245

The playful and innovative nature of both brands are seen in the level of detail applied on our iconic Polycarbon, where a single identity is constructed via a combination of elements distinctive of Nove25 and D1 Milano.

The minimalism of our Polycarbon is enriched through the clever use of materials, textures, and finishes, evolving a unique accessory that offers a modern and street-savvy look.

Key Features

- **Monochrome and Rigour**

The final design confers a monochrome and experimental rigour typical of the Polycarbon Collection, but with an unexpected touch. Matching the alloy bezel of the watch is a unique black ring offered together with the edition;s kit, and a caseback engraved with Nove25's brand motto.

- **Dots on Dots**

Restyling the best-selling Polycarbon with an alloy bezel textured with mini black dots, which are also embossed on the dial.

- **Raising the Details**

The creative nature of Nove25 is seen with the purposeful logo placement, where “Nove”, which means “nine” is positioned at nine o'clock, while “25” is positioned where the minute hand will read twenty-five minutes.



NOVE25

PCBJ925

D1 MILANO

POLYCARBON NOVE25 – 40.5mm

KEY FEATURES

Case Size:

40.5 mm

Case Finishing:

Black Polycarbonate, Soft-Touch Coating

Dial:

Matte Black, Sphere Pattern Texture

Hands:

Silver Stainless Steel

Bracelet:

Black Polycarbonate, Soft-Touch Coating

Glass:

Mineral Glass with Blue Anti-reflective coating

Movement:

Seiko VJ20L

\$ 275

€ 245



NOVE25

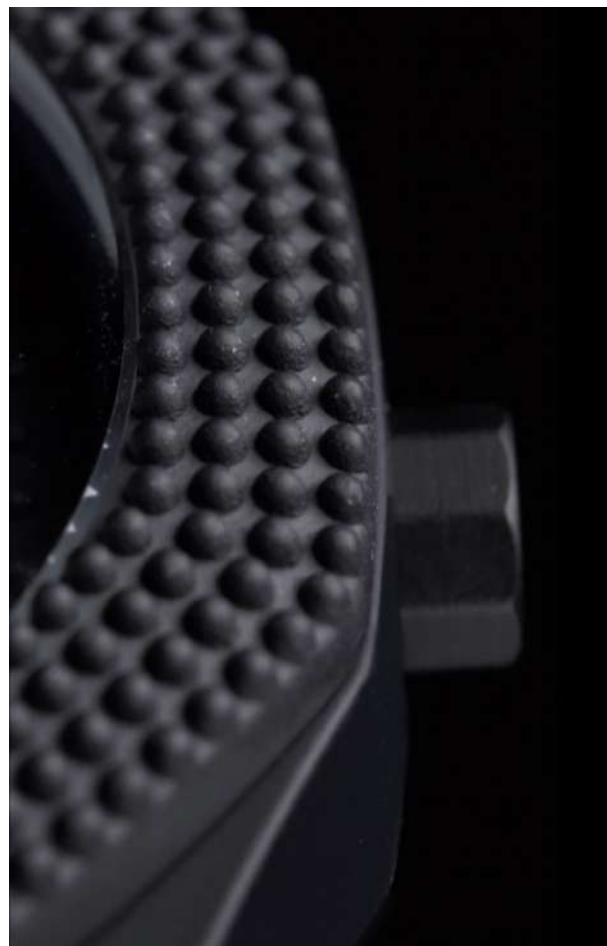
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POLYCARBON NOVE25 – 40.5mm

PRODUCT DETAILS



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PRODUCT KIT



Packaging



GWP



Visual Focus

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POLYCARBON NOVE25 – 40.5mm

WRIST FITTING



MAN

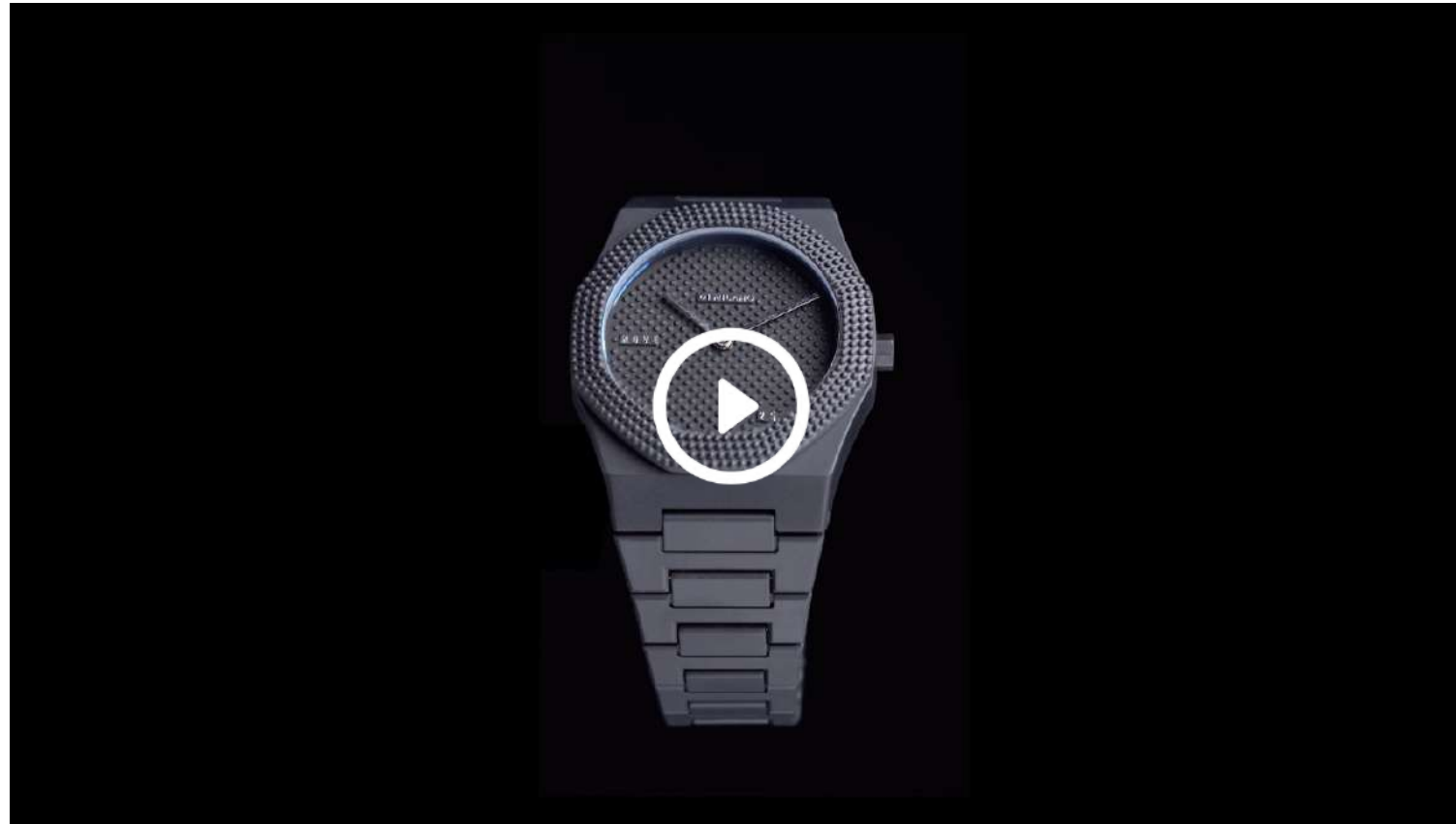


WOMAN

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POLYCARBON NOVE25 – 40.5mm

VIDEO PREVIEW



Polycarbon «Nove25» Product Video

Video length: 0:40 sec

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POLYCARBON NOVE25 – 40.5mm

CONTENTS PROVIDED BY D1 MILANO

PHOTO	VIDEO
● Ambient Pictures	Product Video
● Macro Pictures	● Still Life Video
● E-commerce Pictures	3D Video
● Lifestyle Pictures	● Lifestyle Video
Product Campaign Picture	● Backstage Video

Photos and videos will arrive within the week 37 (indicative data)

WEAR YOUR ATTITUDE

D1 MILANO