

HAAN
BODY LOTION

Nourished Skin. Body in Motion.



Personal Care Redefined

HAAN transforms personal care products through a disruptive approach, where sustainability meets style and effectiveness, being also accessible for everybody.

"We care about how we make our products and what goes into them, about the impact we have on our planet and how we give back to the people, for a more conscious way of being"

Eric & Hugo - HAAN's Founders.





Diving Into Body Care

When it comes to Personal Care, we've always wanted to give our customers products they can trust, for real.

In 2018, we started caring about your hands, then came teeth. Now, it's time to go beyond.

We're branching out to Body Care with the launch of three new products focused on cleansing and hydrating: **Deodorant, Body Wash and Body Lotion.**



Body Lotion

Nourished Skin. Body in Motion.

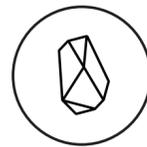
A Body Lotion collection that deeply nourishes the skin with prebiotic superfood, restoring the balance of your microbiome so it looks visibly healthier, smoother and softer.

Leaves skin delicately scented with fresh fragrances inspired by spiritual symbols of exotic flora.

Just like food. It helps from the inside-out!



Prebiotic Complex



Sinalol Firming



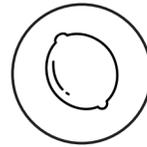
Aloe Vera Moisture



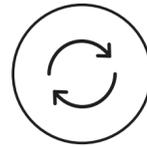
Clean Ingredients



Vegan



Fresh Scent



Recyclable



Ready to Refill





Ready to Refill!

We're on a mission to eliminate single-use plastic waste from your personal care routine.

A new approach to create a lasting change for the planet:

Less is more.

Designed to enjoy, refill, reuse and recycle.

Refillable

Recyclable

Lifetime value

Premium design

Affordable prices

Good for you. Good for the people.
Good for the planet.





First things first.

What is the Microbiome of the skin exactly?

Microbiome

Your microbiome (aka microbiota) is a living ecosystem of bacteria on the skin's surface that works as a first line of defense against external aggressors.

When Microbiome is off balance, skin is not able to protect itself = dehydration, dullness and aging.

Feed Your Skin With Prebiotics!

Prebiotic Inulin, is a soluble fiber found in Chicory roots that acts as superfood for the beneficial bacteria of your Microbioma.

Prebiotics promote the growth of good bacteria in your skin, crowding out the bad and creating a natural defensive shield against the environment.

Keep Your Microbiome in Balance!

- ✓ Healthy skin from inside out
- ✓ Brighter and softer look
- ✓ Nourishes and restores skin





Improve firmness and elasticity with Sinalol Technology!

What Are Silicium And Sinalol?

Silicium is an essential structural component of the skin. Think of Silicium as the dermal ground of your skin that ensures optimal bonds between cells.

With age, Silicium decreases and becomes less elastic causing the collapse of the skin tissue and the appearance of wrinkles.

This Is When Sinalol Comes To Play!

Sinalol, a natural component derived from Silicium, compensates the loss of Silicium, focusing on maintaining the firmness and stability of the skin.

Results?

- ✓ Improves firmness and elasticity
- ✓ Improves skin's barrier against free-radicals
- ✓ Long-lasting moisture and smoothness
- ✓ Redefines tone and texture



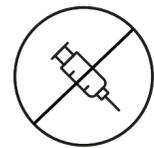


Clean Formula

Our light-weight and fast-absorbing Body Lotion features clean, safe and responsible ingredients.

Suitable for All Skin Types

97% Ingredients of Natural Origin



Silicone Free



Paraben Free

Aloe Vera: known for its moisturizing benefits, soothes and softens the skin, improving its health.

Glycerin: moisturizing and plasticizing effect to maintain hydration and deliver smoothness to the skin.

Shea Butter: soaks onto your skin creating a barrier to seal moisture and combat dryness.



Fragrance Collection: Mystic Foliage

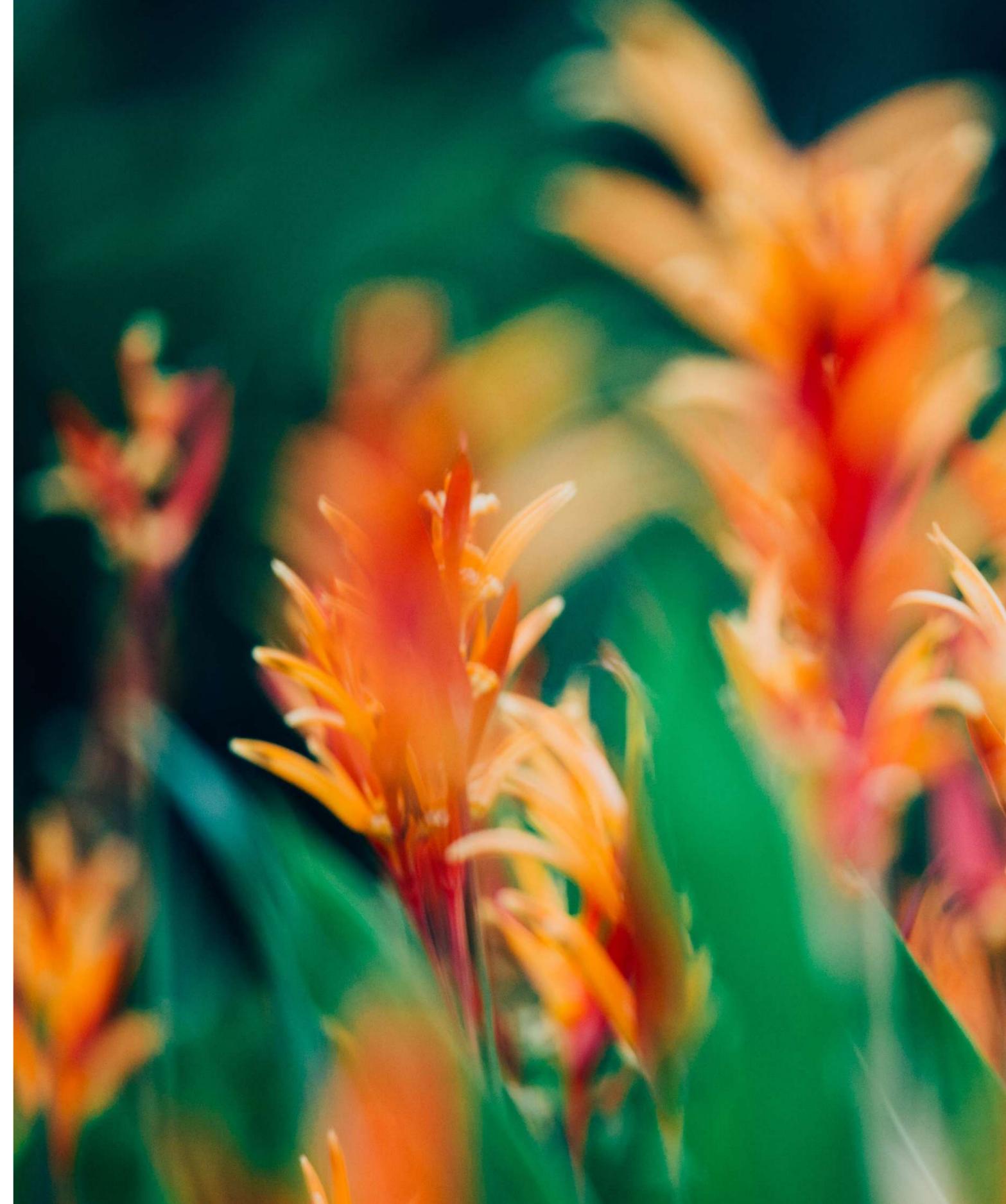
Invigorating fragrances to connect mind and body.

A collection of three exclusive fragrances inspired by the warmness of the tropics and the spiritual symbols behind its exotic flora.

Sensual Fresh Scents

Mystical Sensations

Inspired by Tales of Wild Flowers and Plants





Body Lotion

Tales of Lotus





Tales of Lotus

Lotus, White Fig and Almonds

Rising from the dark, luscious lotus flowers skim the surface of a mystical pond in the deepness of an oriental forest. Their delicate water petals are covered with white figs and dry fruit notes.

Fragrance Family: Floral | **Scent Type:** Floral Oriental





Body Lotion

Wild Orchid





Wild Orchid

Wild Orchids, Lotus Flower and Coconut

Inspired by the harmony of exotic mountains in Asia, this fragrance wraps the complex beauty and serenity of wild orchids around the warmth of vanilla flower and Indian Sandalwood.

Fragrance Family: Fresh | **Scent Type:** Fresh & Sweet



Body Lotion

Forest Grace





Forest Grace

Palm Tree Leaves, Green Pepper and Dew Mist

Transport yourself to the immensity and quietness of a humid rainforest in the tropics. Feel the exuberance unleash by a gunpowder scent of green energy and the effervescence of fruit.

Fragrance Family: Fresh | **Scent Type:** Fresh





Nourished Skin. Body in Motion.

We believe in the power of care and soul-nurturing rituals to invigorate your mind and body.

Our body lotion is to transform a normal action into an extraordinary moment of personal indulgence.

Ready to Live in Motion!

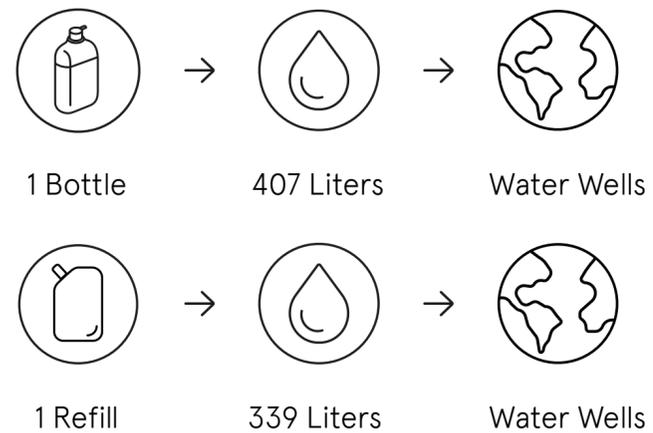


Ready to Change

Water is life - Health, education and economic development

The most important benefit of all our products goes beyond their features.

20% of our profits go directly to fight against water crisis in developing countries through water well projects.



Want to become a [#watercreator](#)?



